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**RADIO MESSAGE FOR CONSUMERS: (45 seconds)**

**Jane**: Mary, Have you eaten the orange-fleshed sweet potato that is rich in vitamin A?

**Mary**: No, why do you think I should have eaten it?

**Jane:** It has Vitamin A, which helps your body fight diseases, builds up your immunity, helps your eyes see well at night and helps the little children grow and develop properly.

**Mary**: Ehh! Ehh!, what does it look like?

**Jane**: It looks like the other sweetpotatoes on the outside but is orange on the inside

**Mary**: Aha, So where can I find it?

**Jane:** Look for it in the markets like Nailony or Mbale main market or markets along the Soroti road. The traders have orange boards or T-shirts showing you that you where you can buy the vitamin A sweet potato.

**Mary:** Thanks , let me go and search for them.

**“BUY AND EAT THE VITAMIN A RICH SWEET POTATO AND BOOST YOUR IMMUNITY, SIGHT AND HEALTH!”**

**RADIO MESSAGE FOR CONSUMERS: (45 seconds)**

**Jane**: Mary, Have you eaten the orange-fleshed sweet potato that is rich in vitamin A?

**Mary**: No, why do you think I have eaten it?

**Jane:** It has Vitamin A, which helps your body fight diseases, builds up your immunity, helps your eyes see well at night and helps the little children especially grow and develop properly.

**Mary**: Ehh! Ehh!, what does it look like?

**Jane**: It looks like the other sweetpotatoes on the outside but is orange on the inside

**Mary**: Aha, So where can I find it?

**Jane:** Look for it in the markets like Bukedea and Kidongole or markets along the Soroti road. The traders have orange boards or T-shirts showing you that you where you can buy the vitamin A-rich sweet potato.

**Mary:** Thanks , let me go and search for them.

**BUY AND EAT THE VITAMIN A RICH SWEET POTATO AND BOOST YOUR IMMUNITY, SIGHT AND HEALTH!**