

Community of Practice (CoP)

Sweetpotato Marketing, Processing and Utilization Meeting

Qaribu Hotel, Waiyaki Way, Nairobi, Kenya

May 20-21, 2015

19 th May 2015	Arrival of participants		
20 th May, 2015			
Session 1	Chair / Rapporteur	Jan Low (Chairperson) Daniel Mbogo	
8:00-8:30	Registration	Emily Ndoho & Daniel Mbogo, CIP	
8:30-8:45	Introductions		
8:45–8:55	Welcome Address	Francis K. Amagloh, University of Development Studies, co-leader of CoP	
9:00–9:15	Expectations from CoP on Marketing, Processing and Utilization & Post-Harvest Research in SASHA Phase 2	Jan Low, CIP	
9:15-10:30 Presentations:	Where we are, and what we expect to achieve with Orange-fleshed Sweetpotatoes (OFSP) in Rwanda: Nutrition focus	Robert Ackatia-Armah, CIP	
15 min each; 15 minutes for	Disseminating Orange Sweetpotatoes through District Health Systems in Western Uganda	Angela Atero, HarvestPlus	
discussion	4. Evaluating the effectiveness of a Nutrition-Sensitive Agricultural Intervention in Western Kenya: Design and Preliminary Findings of the Mama SASHA project	Fred K. Grant, CIP	
	5. Understanding Consumer Preferences and Estimating Willingness to Pay for Orange-fleshed Sweetpotato Juice	Temesgen Bocher, CIP	

10:30-11:00	Coffee Break	
Session 2	Chair/Rapporteur	Kirimi Sindi (Chairperson) Fetuga Ganiyat (Rapporteur)
11:0012:30 15 min	6. Vitabread: Consumer and baker preferences, economic and nutrition potentials	F K. Amagloh, Univeristy of Development Studies, Ghana
presentations & 15 min discussion	7. SUSTAIN Mozambique & ZEBRA FARM integrate two value chains in juice and biscuits 8. Carotenoid retention and vitamin A activity in dried orange-fleshed sweetpotato that is cooked, fried, or stored	Lucas Mujuju, Leite de Soja, private sector processor & Roland Brouwer (CIP) Aurelie Bechoff, Natural Resources Institute
	Effect of different cooking treatments and amylase activity on sugars and sweetness of sweetpotato root	Eric Owusu-Mensah, CIP
12:30-14:15	Lunch	
14:15-15:30	10. Orange–fleshed sweetpotato product development in Malawi	Jean Pankuku, Universal Industries
15 min presentations & 15 min discussion	11. The use of Sweetpotato Residues as Feed in Rural and Peri-urban Smallholder Pig Systems in Uganda	Danilo Pezo, International Livestock Research Institute
	12. Can Radio Get Sweetpotato Markets Going? Radio and Sweetpotato promotion	Sheila Rao, Farm Radio International
	13. Development and Characterization of Peanut Butter Enhanced with OFSP	Joseph Mulindwa, Makerere University
15:30-17:00	Round Table Discussion & Puree Demonstration: New product development and challenges facing sweetpotato processors	Antonio Magnaghi, Euro Ingredients (Leader) Sheila Rao & Eric Owusu-Mensah (Rapporteurs)
21 st May, 2015		
Session 1	Chair	Maurice Mbolo (Chairperson) Joseph Mulindwa (Rapporteur)
9:00-9:40	14. Storage of sweetpotato roots in zero energy cool chamber	Madjaliwa Nzamwita, Rwanda Agriculture Board
15 min presentations, 10 min discussion	15. Technical and adaptive research on baked and fried sweetpotato-based products on the RAINBOW project, Nigeria	Fetuga Ganiyat, Federal University of Nigeria at Abeokuta
9:40-10:30	Panel Discussion: Economics Vs Nutrition impact of sweetpotato processing	Akoto Osei, African Union (Leader), Panel Discussants: Robert Ackatia-Armah (Nutritionist), Kirimi Sindi (Ag Economist), Jean Pankuku (Food Scientist),

		Tawanda Muzhingi (Food Scientist)
10:30-11:00	Coffee Break	
Session 2	Chair	Maurice Mbolo, Scinnovent Centre (Chairperson) Kirimi Sindi, CIP (Rapportuer)
11:00-11:45	16. Sweetpotato Value Chains in Western Kenya: current and potential	Tanya Stathers
11:45-12:15	17. OFSP Puree Processing in Kenya & Building on the Mama SASHA Experience	Penina Muoki
12:15-12:30	18. Challenges Faced in Marketing Porridge Flour with OFSP as an Ingredient	Jean Onyait, Soroti Sweetpotato Producers and Processors Association (SOSPPA)
12:30-14:00	Lunch	
14:00-14:30	Demonstration of Puree Processing	Antonio Magnaghi, Euro Ingredients
14:30-15:30	Future research topics	Tanya Stathers (Chairperson) Rapporteurs: Fred Grant & George Ookoro Abong,
15:30-16:30	How CoP should operate in the future	Francis K. Amagloh & Jan Low
16:30-17:00	Closing Remarks	Madjaliwa Nzamwita, CoP co-leader
17:00	Begin departures to the airport	Emily Ndoho