INVEST IN ORANGE-FLESHED SWEETPOTATO (OFSP) TO COMBAT VITAMIN A DEFICIENCY IN TANZANIA



- Over 34% of pre-school aged Tanzanian children suffer from vitamin A deficiency (VAD)
- VAD is a serious public health problem mainly caused by inadequate intake of vitamin A due to a poor diet and frequent infections
- A holistic approach combining vitamin A supplementation, food fortification and food-based approaches involving biofortified crops such as orange-fleshed sweetpotato (OFSP), can achieve greater success in combating VAD compared to a single approach
- Eating vitamin A rich foods can contribute to reducing VAD among young children and pregnant and lactating women

Invest in Orange-fleshed Sweetpotato for Health and Wealth





