



Reaching Agents of Change (RAC) Project advocates for increased investment in orange-fleshed sweetpotato food-based approaches to combat vitamin A deficiency (VAD) among children less than five years old and their mothers. RAC also builds institutional capacity to design and implement gender sensitive projects to ensure wide access and utilization of orange-fleshed sweetpotato in selected African countries. Its efforts contribute to the broader Sweetpotato for Profit and Health Initiative (SPHI) which aims to improve the lives of 10 million African families by 2020.



Orange-fleshed sweetpotato (OFSP) is an easy to grow, rich source of vitamin A and hence, is a cost-effective way to combat Vitamin A Deficiency in children under 5 years of age and women of reproductive age. The time is ripe to invest in programs that will make the benefits of OFSP available to millions of Africans at risk of VAD and malnutrition.



With agriculture and nutrition joining hands, we can make a difference
Look inside to find out why & how to promote OFSP



