

# PROMOTE FOOD-BASED APPROACHES TO COMBAT VITAMIN A DEFICIENCY IN AFRICA



An estimated 43% of pre-school children in Africa are deficient in vitamin A, a micronutrient needed for healthy growth

- 🌱 Preventing vitamin A deficiency is one of the most effective ways to increase child survival
- 🌱 Combat vitamin A deficiency through a diversified diet, food fortification and growing and consuming vitamin A rich foods such as orange-fleshed sweetpotato

Invest in Orange-fleshed Sweetpotato for Health and Wealth

