Two Phases of SPHI Envisaged

Phase I (5 years)  
Proving the Potential

- PoCP Action Research  
  (2-5 countries)
- Seed Systems and Integrated Crop Management (ICM)
- Strategic Transgenic Research (1 sub-region)
- Pre-breeding (3 sub-regions)
- Breeding in National Programs  
  (14 countries)

Phase II (5 years)  
Achieving the Potential

- Market & Nutritional Delivery at Scale  
  (14 countries)
- Seed Systems and ICM at Scale
- Breeding Systems  
  (14 countries)
Scaling Up Sweetpotato through Agriculture & Nutrition (SUSTAIN)
UK commits to Nutrition & Biofortification & Private Sector Partnerships

Nutrition for Growth
CIP’s Director General
Pamela Anderson
8 June 2013

Global Nutrition Event
10 Downing Street
12th August 2012
Key objectives

1. Scale up the use of OFSP by smallholders in Kenya, Malawi, Mozambique, and Rwanda, reaching at least 1.2 million women and at least 2.4 million children under five years of age by 2018.
2. Develop partnerships with at least one major agro-processor in each target country to produce an economically-viable processed product that uses OFSP as a major ingredient, to enable the development of sustainable markets for OFSP and reach at least 400,000 urban and rural consumers.

Build Evidence Base: External Evaluation Team
## Targets per Country

### Table 1. Country target numbers of beneficiaries (households)

<table>
<thead>
<tr>
<th>Country</th>
<th>Intervention areas</th>
<th>Direct project beneficiaries</th>
<th>Indirect beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kenya</td>
<td>Nyanza Province; plus markets in Nairobi and Kisumu</td>
<td>35,000</td>
<td>180,000</td>
</tr>
<tr>
<td>Malawi</td>
<td>2 districts in Southern Region, 2 districts in Central Region</td>
<td>70,000</td>
<td>350,000</td>
</tr>
<tr>
<td>Mozambique</td>
<td>One area linked to Beira Corridor (Manica and Sofala Province), other near Maputo</td>
<td>35,000</td>
<td>120,000</td>
</tr>
<tr>
<td>Rwanda</td>
<td>Selected districts in Southern (Kamonyi, Muhanga, Ruhango), Northern (Gakenke, Rulindo, Gicumbi), and Eastern (Rwamagana, Bugesera, and Kayonza) Zones</td>
<td>60,000</td>
<td>250,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td>225,000</td>
<td>1,000,000</td>
</tr>
</tbody>
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