

Purpose of MLE CoP



Share experiences, knowledge and skills

Identify ways of tackling challenges

- GET BETTER TOGETHER
 - At generating & documenting the evidence base







Update

Who we are...





Now we're 35, and growing..

Who we are ...disciplinary areas

- When we started:
 - Agricultural Economics (47%)
 - International Development (13%)
 - Agribusiness (13%)
 - Marketing; Animal breeding; Computer Science
 - Biometrics & project planning
- Added (NEW):
 - Value chain
 - Gender
 - M&E
 - Public health
 - Agronomist

Current responsibility includes ASHA



What we have done so far?



- Three active discussions:
 - Survey data collection: Pay or not pay?
 - Defining an indirect beneficiary
 - Yield estimation
- And one abortive topic –data from vc actors

Conducted successful mapping of 568 vine multipliers in 9 SSA countries

Some consensuses...



Direct beneficiary [FtF]

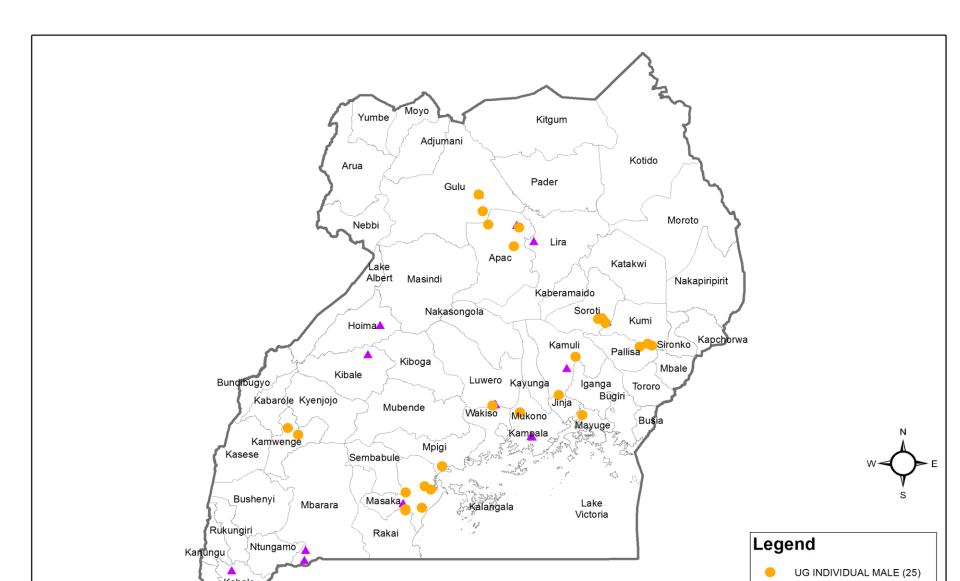
A HH that comes into direct contact with the set of interventions (goods or services) provided by the activity/project through the project or its implementing mechanism (IM)/partners.

Indirect beneficiary [FtF]

HH that does not have direct contact with IM but still benefits, e.g.,:

- ✓ Neighbor who sees the results of an improved technology applied by direct beneficiaries and decides to apply the technology.
- ✓ HH that hears a radio message but doesn't receive any other training or counseling from the activity.

UGANDA VINE MULTIPLIERS - 2015





Thanks!!!