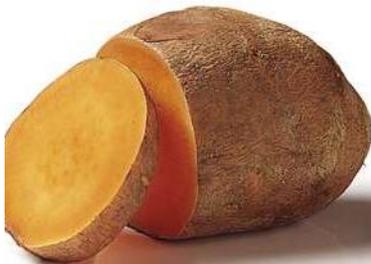


Building Nutritious Food Baskets Project: Structure and Governance

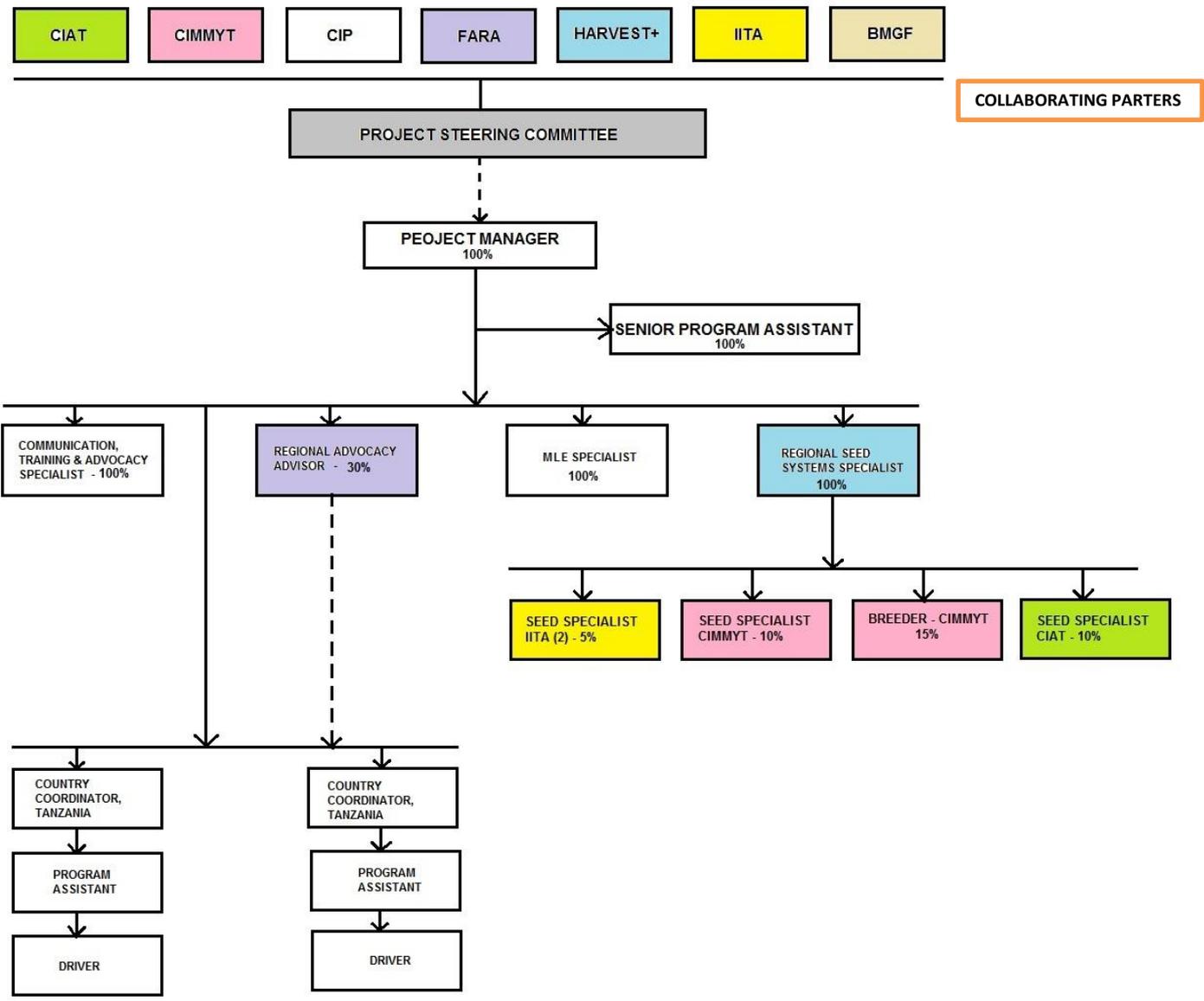
Inception Workshop

Kibo Palace Hotel, Arusha Tanzania

16-18 March, 2016



Structure



Project Steering Committee (PSC)

- PSC to provide technical and institutional oversight over all project activities
- **Composition:**
 - Senior representatives of ministries - agriculture, nutrition, and finance
 - Selected stakeholder groups (NARS, producer organizations)
 - Regional bodies (FARA and/or SROs)
 - Representatives consortium partners
 - Representative from funding agency
- Specific composition - dialogue with lead national and regional partners

Branding

- Single brand and logo – to promote a unified, food basket approach
- Logos of all contributing partners (including national institutions) for national outreach

Logo



Building
Nutritious
Food **Baskets**

Strapline

- BAC (Building a Coalition for) Biofortification - *With a tag line "to Provide Essential Nutrients"*
- Building A Coalition for biofortification (BAC Biofortification)
- Building A Coalition for biofortification in Maize, Cassava, Sweet potato and Beans (BAC Biofortification MCSB)
- Catalysing the utilization of biofortified crops for health, wealth and nutrition security
- Combating hidden hunger through nutritious food baskets

... Strapline

- Enabling, Advocating, and Training For Approaching Biofortification (EAT-FAB)
- Facilitating, enabling, and advocating for scaling together (FEAST)
- Fostering Alliances on Biofortification for a Nutritionally-secure Africa – FABNA
- Learning, enabling, advocating for diverse scaling (LEADS)
- Nourishing enablers and advocates together (NEAT)
- Nutritious Foods for Health (NF4H)