

Type of Buyers



- Government Institutions
- NGOs
- CIP Projects
- Community Based Organizations (CBOs)

Stakeholders' Response



- Seed system workshop Held at Bungoma
- Pre-basic seed price previously at 50 ksh (0.5 USD) per 30 cm cutting-based on market price used by CIP

Stakeholders: Price on the higher side – affecting cost of value chain. Review of costing requested.

Real costing activity led to pricing at ksh 20 - 35 (USD 0.2 - 0.35) for institutions and Ksh 10 – 20 (0.1 – 0.2 USD) for multipliers.

Stakeholders: Price affordable and suitable for sustained value chain

Production: targets vs actuals?



Country: KENYA

Total for all varieties: (Varieties- Kabode and Vitaa)

Period: November 2016 - May 2017

Harvest period	Expected production (30 cm 3-4 node cuttings)	Demand	Stakeholder	Assumptions
1 st Harvest in mid January	25000	13000 4000 3 more institutions expected to confirm order	CIP project NGO	Payment and delivery will be done on time
2 nd Harvest in mid march	27000	Yet to be determined		 Effective Marketing Sufficient demand available
3 rd Harvest in mid may	24000	Yet to be determined		

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