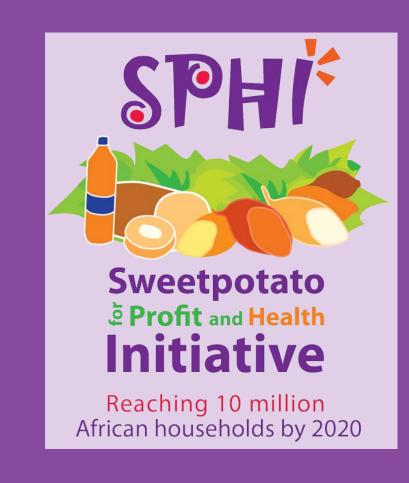
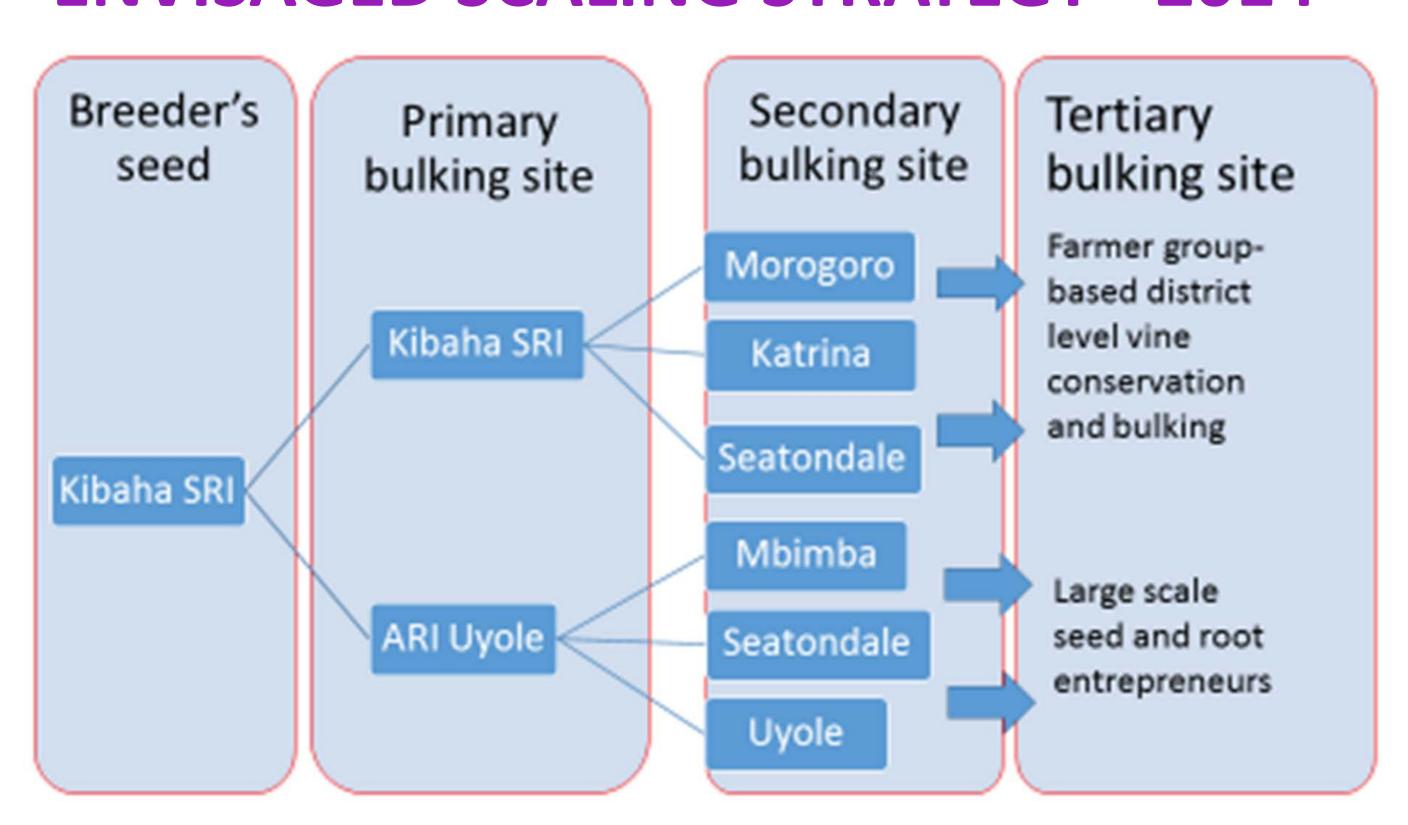
Enhancing Orange-fleshed Sweetpotato Adoption in Tanzania



SEED SYSTEM DESCRIPTION

The sweetpotato seed system in Tanzania as in most countries in SSA is largely informal and self-supplied. VISTA Tanzania project among its key targets was to deliver 6.3 million OFSP vine cuttings between Oct. 2014 and Sept. 2017. Yet, the source of this seed was not assured basing on the prevailing conditions. Most critical was to get the initial quality stock of five registered OFSP varieties in Tanzania that had been approved for the project. These and more notwithstanding, a classical seed production and distribution model was adopted to deliver this vital project target.

ENVISAGED SCALING STRATEGY - 2014



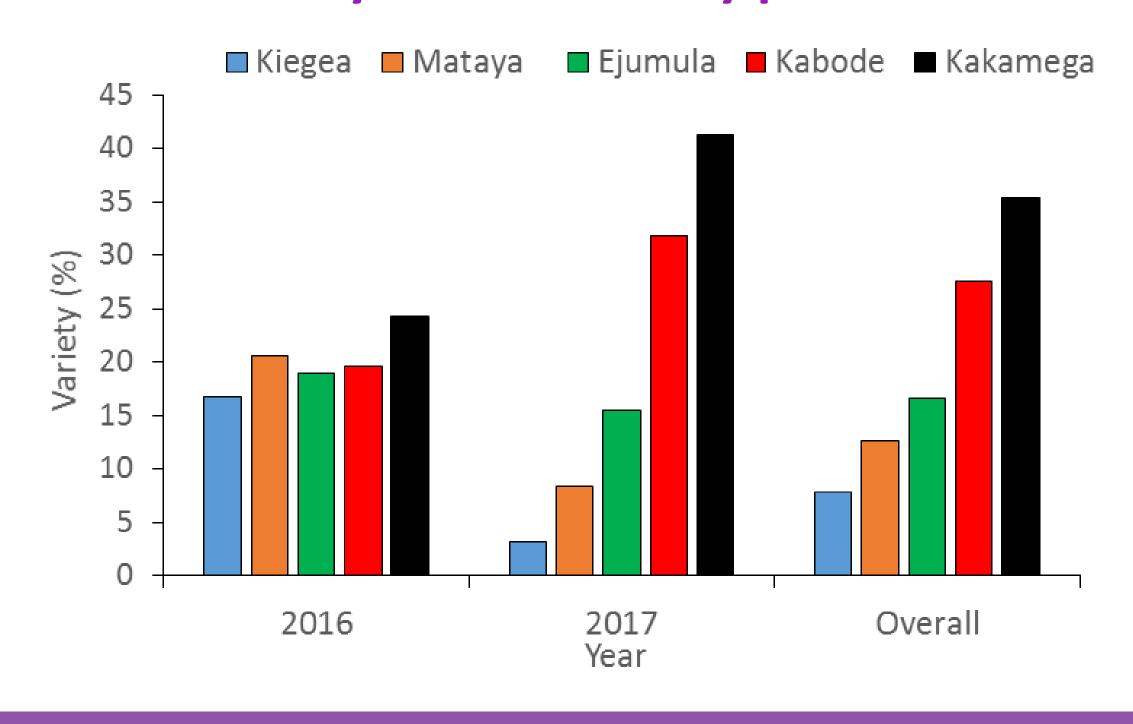
SUCCESS OF THE SCALING STRATEGY

The seed production activities at the different bulking stages and sites were initiated except at KATRIN. The planned undertakings for seed and root entrepreneurs though initiated did not deliver expected results. Nevertheless, farmers' ability to produce and deliver quality OFSP planting stock was profitably harnessed through self-driven DVM's.

OFSP seed production and delivery to beneficiaries

Seed	Year		Total	%
Source	2016	2017		
Mbimba	229,700	338,400	568,100	9.1
Seatondale	187,100	583,555	770,655	12.4
Wangamiko	414,701	379,400	794,101	12.7
ARI Uyole	709,930	197,800	907,730	14.6
SUGECO	567,360	607,500	1,174,860	18.8
DVM's	48,000	1,969,645	2,017,645	32.4
Total	2,156,791	4,076,300	6,233,091	

OFSP variety distribution by percent



END USERS AND BENEFITS

The project targeted to directly reach 21,000 households (HH) and among them 17,500 HH to have children of less than five years of age and indirectly to more than 100,000 HH through farmer to farmer seed exchange.

Households that directly received quality OFSP planting stock

Variable	Female	Male	Total
Target	13,000	8,000	21,000
Reached	12,583	7,838	20,421
Deviation	-3.2	-2.0	-2.8

The small deviations below the targets will be met before the end of the project.

Number of children under 5 years of age reached with nutrition specific interventions through childe care-givers

Variable	Female	Male	Total
Targeted	14,000	10,000	24,000
Reached	14,373	8,945	23,318
Deviation	2.7	-10.6	-2.8

The 17,500 HH were estimated to have 24,000 children under 5 years of age

CRITICAL GAPS AND NEXT STEPS

- Strengthening private sector participation in sweetpotato seed production and distribution at all levels.
- Mainstreaming sweetpotato seed certification.
- Maintaining released varieties in clean and pure state.
- Adapting storage technologies of fresh OFSP roots.
- Determining willingness to pay for quality seed of OFSP.
- Promoting production and utilization of OSFP in Tanzania.

STIMULATING OFSP UPTAKE



Creating demand via promotion and nutrition education

Developing a viable
OFSP seed production
and delivery system

Investing in value addition and processing

KEY PARTNERS FOR SCALING

Sugar Research Institute, Kibaha, ARI Uyole, Crop Bio-Science Ltd, KilomOrgano Ltd, Matoborwa Co. Ltd, Crispo and TOSTI Ltd, District LG's and DVM's.







