

Production: capacities



Period: current status at mid year 4 (Nov. 2017)

Facilities	No. units	Irrigation (Y/N)	Total m ²	Method (poly, pot, bench/trough, open)	RMT/ Conventional	Total no. of plants	Multiplication Rate
Screen house	3	N	480	pot	Conventional	1360	5
Mobile net tunnels	1	N	5.4	open	RMT	270	10
Open field multiplication	0	0.	0	0		0	0
Basic seed multipliers	0	0	0	0	0	0	0

Production: targets vs actuals?



Stage	Activities	Unit (& size)		Achieved: June -November 2017	
1	TC initiation	Plantlets			
	TC micro-propagation	Plantlets			
2	Hardening	Plants	200	560	280
	Screen house multiplication	Cuttings	2040	1360	66.7
	Mobile net tunnel multiplication	Cuttings	0	2700	5/10
4	Open field multiplication	Cuttings			

Use of business plan tools



- Is your multiplication calendar on track
 - What deviation and why

Yes, though there was a deviation of 680 plants from the proposed target due to delay in start up time and initial vine established failure.

 What changes will you make to your multiplication calendar for the next 6 months?

We will ensure continued update to ensure a true representative of the actual target.

Use of business plan tools



- What was your pricing strategy
 - Pre-basic price: (for 3-node cutting)- estimated from cost and returns analyses to ensure that the multipliers are not worse off and should be able to make profit at this rate-N5/cutting
 - Basic price:- the same apply to this at N3/cutting
- Any deviation and why-None
- What is your profit margin?- 66.01%
- Do you need to change your pricing strategy? If so how? YES, by increasing the production capacity and reducing cost we hope to increase profit margin

Use of business plan tools



- What were your marketing activities:
 - A. policy implementation- school feeding programme
 - B. Jingles- through radio.
 - C. Branded T-shirts for promotion
 - D. Advocacy visit to communities, schools, etc
 - E. Field day
- Which marketing activity bought most orders?
- School feeding programme
- Do you need to change your marketing strategy? If so how?
- yes, develop the capacity building of more DVMs in the country,
- organise field day showing the potential of quality vine on yield

Use of revolving fund



Description	Local currency or US\$
a. Balance of Revolving Fund bought forward from May 2017	N55,000
b. Gross income for this reporting period: June to November 2017 Gross income from Iresi out station	N30,500
	15000
c. Total disbursements towards seed production activities: June to	0
November 2017	
Total disbursement for Iresi	15000
d. Other costs met from the revolving fund:	0.00
e. Balance of funds at end of reporting period available to be carried forward to the next reporting period	N85,500

US\$ exchange rate: N315= 1USD

Explain any- challenges for the revolving fund – Iresi did not remit . Some DVMs' reliance on their initial starter materials and not replenishing on annual basis

Customer order book: future

890 cuttings

3560 cuttings

890

5340

7120

1	5
3	SASHA
	Sweetpotato Action for Security and Health in Africa

Comments

5% of our total

production

20%

5%

30%

40%

2018

No

,,

,,

No

No

Advance

payment?

requirements	
Customer name	December 2017 – May

Customer name	December 2017 - I
	Quantity Ordered

Kolping Socitety Nig.

Abia State Farmers

JPDC (Justice and Peace

DVMs group in Osun state

Development Centre)

OYES Osun State

Umuahia chapter

Association

Comments on production targets



- Actions taken during year 4 to increase multiplication rates:
 - Reducing the apical dormancy to increase more lateral shoots (proposed)
- Actions taken during year 4 to reduce costs of production:
 - made efficient use of available labour and facilities
- Key challenges for year 4:
 - E.g. Delay in procuring starter materials (pathogen tested from outside facility) alters the multiplication calendar and affect production targets:
 - E.g. Suboptimal tissue culture lab and screen screen house affected sub-culturing and hardening large number of plantlets

Quality management: June November 2017



- Number of varieties under multiplication- :2
- What new varieties have been introduced in Y4? 5 pathogen tested, 20 cuttings each
 - Naspot 12, 11 & 8, Sumaia and Delvia
- What new varieties will be added during remaining of Y4? Namanga, Irene, KingJ, Solo Gold

Any promising new variety released (on course to be released December, 2017

- No. varieties tested over June Nov 17 and results: Nil
 - Variety:....result:....
 - Variety:....result:.....
 - Variety:....result:.....
- Seed standards and inspection protocol
 - Current status: Still under review, the modified copy have been sent back to NASC.
 - Are external inspections being conducted for field multiplication. No

Stakeholder meetings: June 2017 – Nov 2017, and planned



Date of meeting held	No. participants (M/F)	Types of participant	Main topics	Follow up actions

Planned meetings (Dec 17 - May 18)

Proposed Date	No. participants	Types of participants	Main topics	Proposed budget
Nov./December 2017	25	Local inspectors, DVMs, NGOs, public organization (ADPs Research, University	Overview of SASHA project SP seed certification Identification of areas of collaboration between partners	N180000/\$571.42

Training – in-country (June Nov 2017)

marketing



Date	Topic	No. participants (M/F)	Training materials available	Comments				
13/7/17	Techniques in quality seed production	25 16M/9F	Yes	Successful				
9/11/17	Sweetpotato Field Day	50 (40M/10F)	OFSP hand bills	Field day was successful				
Planned fo	Planned for Dec 2017 – May 2018							
Date	Topic	No. participants (M/F)	Training materials available	Proposed budget				
Feb.2018	Variety and diseases identification on sweetpotato, criteria for producing quality seeds, proper labeling	10	Contexts are under development	N424000/\$1346.00				
March.20 18	Techniques and innovations in quality vine production and	20	Contexts are under development	N210000/\$666.7				
	Vine production and			Slide No. 12				

DVM, (QDS)

Root

producers

2	Marketing strategy: June 2017 – May SASHA 2018							
	Target group	Message & activity	Time period	Channel/s	Responsible	Proposed budget	Indicator of success	
1.	Commercial growers (NGO)-Basic	New varieties with quality vine cuttings	Nov-Jan.	Demo plots	NRCRI	N120000.00/ \$380.95	Percentage of vine purchased	

radio, TV, T-

Radio jingles,

Whatsappdocu

shirt

TV,

mentary

NRCRI

DVM/

N175000/\$5

N75000/\$238

55.5

Percentage

purchased

of vine

bundle

(NGO)-Basic vine cuttings seeds and high yielding

Feb-April

April-

June

New varieties

with high

cleanec

for high

recistant

yields, dry

matter, and

Quality vine

yielding diseas

Dec 17 - May 2018: key areas for SASHA strengthening performance of bizplanet of Health in Africa

Technical

-. Reducing the apical dormancy to increase more lateral shoots, effective utilization of available resources by the use of least cost principle

Institutional

 Effective monitoring and management of revolving fund, continuous review of budget and disbursement

Financial

 Continuous update and review of the financial analyses of cost of as screen house, net tunnel, cash flows ...etc.

2 BEST PHOTOS



 Select 2 NEW photos which really show something new or different about your pre-basic seed activities. Provide the following information:

Activity: BASIC SEED PRODUCTION IN I

Location and date: Umuahia July 2017

 Name of person in photo: Mr. Ekwunze (D\ In light orange shirt

Photo credit: Mr. Enedo E. (Res. Asst, SAS





Activity: sampling OFSP roots to ascertain maturity

Location and date::Ozu Abam, Abia state,

July, 2017

Name of person in photo: Rev. Sylvanus

(DVM & Root producer):

Photo credit: Mr. Anedo E. (Res. Asst. SASH

