

Production: capacities



Period: current status at mid year 4 (Nov. 2017)

Facilities	No. units	Irrigation (Y/N)	Total m ²	Method (poly, pot, bench/trough, open)	RMT/ Conventional	Total no. of plants	Multiplication Rate
Screen house	1	Υ	145	Wooden trough	Conventional	9000 (cuttings)	5
Mobile net tunnels	N/A	N/A	N/A	N/A		N/A	N/A
Open field multiplication	Acres	Υ	4046	Ridges	Conventional	64,000	8-10
Basic seed multipliers							

Production: targets vs actuals?



Stage		Unit (& size)	Planned no. (for period: June - December 2017)		% achievement
1	TC initiation	Plantlets	NA	NA	NA
	TC micro-propagation	Plantlets	300	300	100
2	Hardening	Plants	240	240	100
3	Screen house multiplication	Cuttings	6000	6000	100
	Mobile net tunnel multiplication	Cuttings	NA	NA	NA
4	Open field multiplication	Cuttings	64,000 (80 bags)	Not sold	NA

Use of business plan tools



- Is your multiplication calendar on track
 - Yes
- What changes will you make to your multiplication calendar for the next 6 months?

Use of business plan tools



- What was your pricing strategy
 - Pre-basic price: NA
 - Basic price: Number of bags demanded by buyer
- Any deviation and why: Seed not yet sold
- What is your profit margin?
- Do you need to change your pricing strategy? If so how?

Use of business plan tools



- What were your marketing activities:
 - A. Field day at AbiZARDI, West Nile Region
 - B. Agricultural Trade shows at Jinja and World Food day celebrations
 - C. Publication in newspaper
- Which marketing activity bought most orders?
 Trade shows
- Do you need to change your marketing strategy? If so how? Regional Radio Programs

Use of revolving fund



Description	Local currency or US\$
a. Balance of Revolving Fund bought forward from May 2017	2,051,900
b. Gross income for this reporting period: June to November 2017	Seed not yet sold
c. Total disbursements towards seed production activities: June to November 2017	NIL
d. Other costs met from the revolving fund:	NIL
e. Balance of funds at end of reporting period available to be carried forward to the next reporting period	2,051,900

US\$ exchange rate:

Explain any challenges for the revolving fund

Customer order book: future requirements



Customer name	December 2017 - M	Comments	
	Quantity Ordered	Advance payment?	
Not yet profiled			

Comments on production targets



- Actions taken during year 4 to increase multiplication rates:
 - Irrigation of seed during the dry period using irrigation facility from the PEARL project
- Actions taken during year 4 to reduce costs of production:
 - Organizing with AbiZARDI management to plant seed in previous soybean seed field and composting the soybean husks in the field
- Key challenges for year 4:
 - Low multiplication rates of Dimbuka-Bukulula in screen house
 - Small capacity of the pre-basic seed screen house
- Lessons to share for year 4:
 - Well planned crop rotation regimes can help increase seed yields at reduced costs

Quality management: June November 2017



- Number of varieties under multiplication: 3
- What new varieties have been introduced in Y4?
 - A. NA
 - B. NA
- What new varieties will be added during remaining of Y4? NA
- No. varieties tested over June Nov 17 and results
 - Variety: NASPOT 12O result: Negative (ELISA)
 - Variety: NASPOT 13O result: Negative (ELISA)
 - Variety: Dimbuka-Bukulula result: Negative (ELISA)
- Seed standards and inspection protocol
 - Current status: Completed and in use
 - Are external inspections being conducted for field multiplication Yes

Stakeholder meetings: June 2017 – Nov 2017, and planned



Date of meeting held	No. participants (M/F)	Types of participant	Main topics	Follow up actions

Planned meetings (Dec 17 – May 18)

Proposed Date	No. participants	Types of participants	Main topics	Proposed budget
February 2018	30	Seed multipliers, MAAIF, NGOs staff	Seed value chain Dissemination strategies Seed inspection and importance	7,000,000

Training – in-country (June Nov 2017)- Not conducted



Date	Topic	No. participants (M/F)	Training materials available	Comments
12 th	Sweetpotato field	Approximately	Brochures	Well attended field
Octob	day on production	300		day by production
er	technologies and			coordinators, NGO
2017	seed systems			staff and farmers
Plannos	for Doc 2017 — May	, 2019		
-	for Dec 2017 – May	1	Tuelulu a un ete dale	B
Date	Topic	No. participants (M/F)	Training materials available	Proposed budget
March,	Sweetpotato field	Approximately	Brochures, Posters,	5,000,000
2018	day on production	1000	Pull up burners,	1.1 3
	technologies and		value added	4 1 1.7
	seed systems		products	-11/1

Marketing strategy: June 2017 – May

2018

	Target	Message	Time	Channel/s	Responsible	Proposed	Indicator
	group	& activity	period		-	budget	of
							success
1.	Root	Role of	March,	Brochures,	NaCRRI staff	7,000,00	Orders
	producers	clean seed	2018	demo plots,		0	for seed
	, CBOs,	in		value			recorded
	multipliers	enhancing		added			
		productivit		products			
		y & Field		from OFSP			
		days					
2.	Multipliers	Effective	Aug	SMS, radio,	NaCRRI staff	5,000,00	Number
	, NGOs,	seed	17-	TV		0	of visitors
	FGs	distribution	March				for
		, DVM	18				sweetpot
		network				110	ato seed
		marketing			acult		de No. 13

Dec 17 - May 2018: key areas for SASHA strengthening performance of bizplanet of Health in Africa

Technical

Capacity building of robust data collection at TC and Screen house, develop automated data collection system, bar coding of TC and screen house material

Institutional

Full operationalization in to the NARO strategic plan under development

Financial

Request seed investment funds from NARO to scale-up seed production which can reimbursed after seed sales





Benard Yada and Charles Musoke (HarvestPlus) training cassava seed entrepreneurs on sweetpotato seed business at AbiZARDI. *Photo by P. Musana*

2 BEST PHOTOS





Sweetpotato stakeholders' meeting held at Root Crop conference Hall on 3rd March, 2017. Photo by Everline