# SinnovaTek



## Thermal Processing of Sweet Potato

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## Leading the Next Wave of Food Innovation





## Food Processing Experts on a Mission

NUTRIENT RETENTION CLEANER LABELS REDUCE WASTE INCREASED SHELF LIFE

#### Our Mission:

Promote worldwide health and wellness by fostering the delivery of high quality, healthy food through sustainable methods





## Be The Change We Seek



- Certified B Corporations are to business what Fair Trade certification is to coffee or USDA Organic certification is to milk.
- ➤ B Corps are <u>for-profit</u> companies certified by the nonprofit B Lab to meet rigorous standards of social and environmental performance, accountability, and transparency.
- Today, there is a growing community of more than 2,200 Certified B Corps from 50+ countries and over 130 industries working together toward 1 unifying goal: to redefine success in business.
- >This global movement now includes 200+ Food & Beverage companies.









## Sweet Potato – A Global Food Source



- > 130 Million Tons of Sweet Potato Produced Globally
- > 7 Million Tons Produced in Africa
- > 40% Lost to Food Waste

The Goal – Create a Shelf Stable Sweet Potato Puree

- ✓ Extend the Shelf Life
- ✓ Reduce Spoilage
- ✓ Expand Distribution
- ✓ Maintain Quality and Nutrients



## **Enabling Shelf Stability for Sweet Potato**

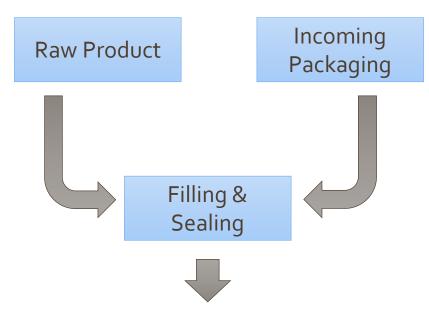
## Processing Options – Quality Attributes

Attributes/Puree Types	Fresh	Frozen	Canned	Conventional Aseptic	Microwave Aseptic
Commercially Sterile	X	X	1	1	1
Ambient Storage	X	X	1	1	1
Superior Natural Color	1	1	X	X	1
Superior Flavor	1	1	X	X	1
Fresh Appearance	1	1	X	X	1
Preferred Texture	1	X	X	X	1
Ease of Use	X	X	1	1	
High Beta-Carotene Retention	1	1	X	X	1
% Preferred [Sensory Test]	25%	1%	5%	1%	68%



## Batch Thermal Processing – Canned (Retort)

#### **Retort Process**









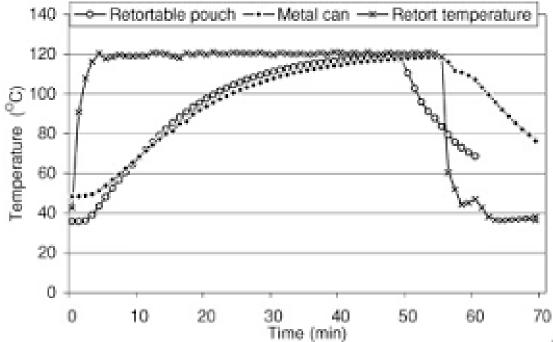
Packaging Sterilization



Shelf Stable Product



## Batch Thermal Processing – Canned (Retort)





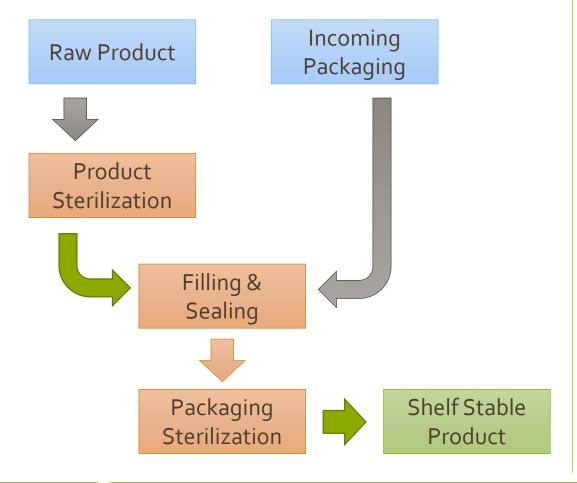
- > Oldest form of sterilization
- Processing time 30 min to 3 hours
- > Limited to below 10 lbs
- ➤ Also works for cups and pouches
- Maximum thermal destruction.



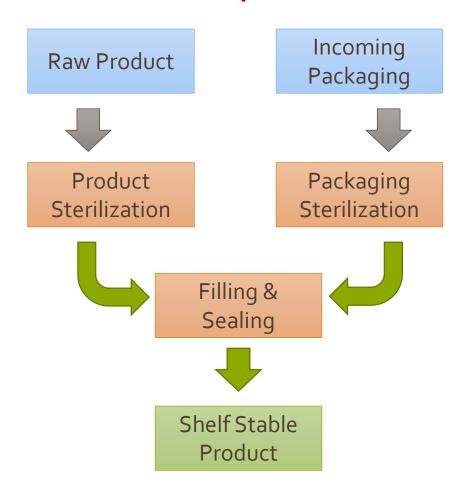


## Continuous Flow Thermal Processing

#### Hot-Fill



## Aseptic





## Thermal Processing Overview – Hot Fill

#### **Low Cost Solution for Limited Applications:**

- Processing time 1-10 mins
- > Typically limited to below 10 lbs
- Formats include pouches, bottles, cups
- Lowest cost solution
- Limited to pH <4.0</p>











## Thermal Processing Overview – Aseptic

#### **Highest Cost and Highest Quality:**

- ➤ Lowest processing time <10 mins
- ➤ No size limit
- Most flexibility
- > All package formats available
- ➤ Highest capital cost solution
- ➤ Low cost options do exist









## Thermal Processing – Choosing Your Technology

#### Process Heating Options (Continuous Flow):

- ➤ Indirect: Plate, Tubular, Scrape Surface
- ➤ Direct: Direct Steam Injection, Advanced Microwave

#### **Product Factors:**

> Viscosity, pH, Particle Size, Thermal Sensitivity

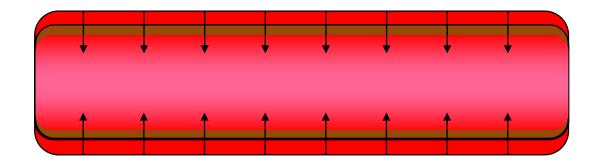
#### **Economic Factors:**

> Yield, Run Size, Energy Efficiency



## Thermal Processing – Indirect Heating

#### **Conventional Heating**



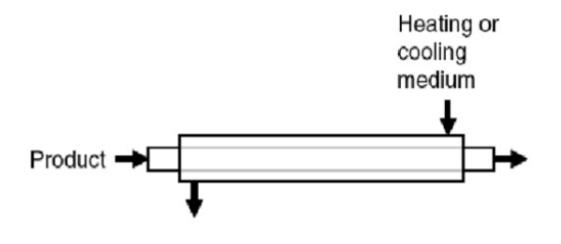
> Thicker products are harder to heat



## Thermal Processing – Indirect Heating

Medium Viscosity Products – Tubular Exchangers

#### Tubular heat exchanger







## Tubular Heat Exchanger

## **Typical Products:**Baby food Fruit/Veg Puree Soups

## Pros: Low Cost Easy Operation

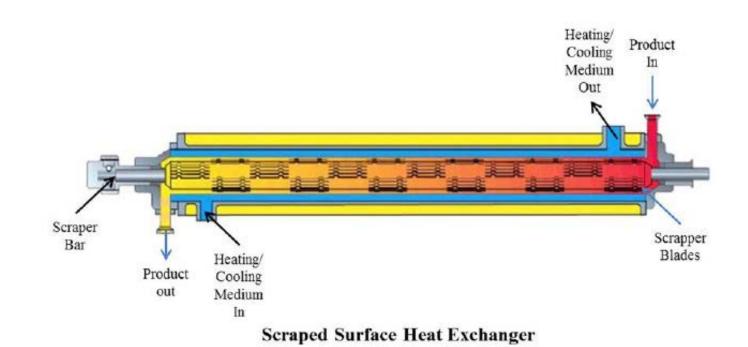
#### Cons:

Slow Heating Uneven Heating High Pressures



## Thermal Processing – Indirect Heating

High Viscosity Products – Scrape Surface Exchanger



Scrape Surface Heat Exchanger

#### **Typical Products:**

Soups Sauces

Potatoes

#### Pros:

Thick Products
Small Footprint

#### Cons:

High Cost Maintenance Burn-on



## Microwave Processing

#### Volumetric

Rapid and consistent heating

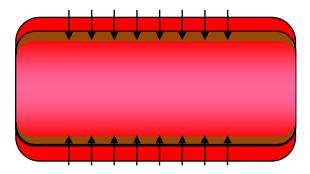
#### No Hot Contact Surfaces

Less fouling and burn on

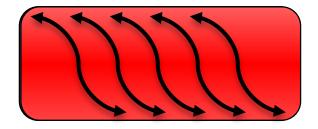
#### Direct Energy Application

Not limited by indirect heating source

#### **Conventional Heating**



Microwave Heating

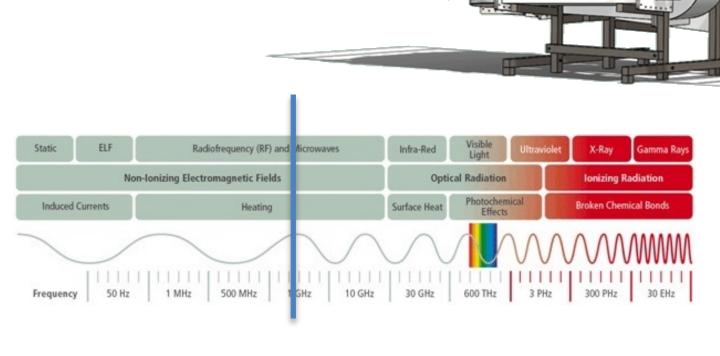




## Microwave Processing

#### Microwave Heating:

- ✓ Safe
- ✓ Fast
- ✓ Gentle
- √ Flexible
- ✓ Efficient
- ✓ Proven



> Enables pasteurization and sterilization of sensitive products



## Microwave Processing: Advantages

Heats the product, <u>NOT</u> the pipes!

- ✓ Processing time typically < 1 min.</p>
- ✓ Uses 1/10 the pipe length of tubular systems
- ✓ Reduce/eliminate burning and fouling
- ✓ Even/consistent heating throughout the product
- ✓ Improved run-times
- ✓ Reduced maintenance and cleaning requirements
- ✓ Ideal for processing the most sensitive products











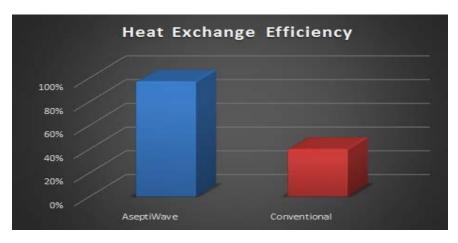
## Microwave Processing: Energy Efficiency

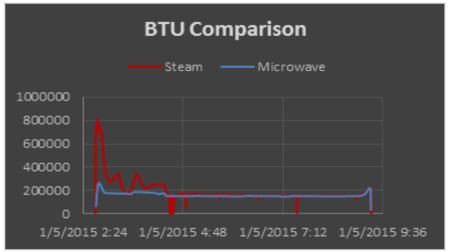
#### 2.5x more efficient than steam

- Reduced energy consumption
- Reduced carbon footprint

#### Stabilized energy consumption

- Efficient line startup
- Throughout production







## Microwave Processing: Nutrient Retention



Attribute	AseptiWave™
Vitamin A Retention	92%
Vitamin C Retention	93%
Antioxidant Retention	93%
Anthocyanin Retention	86%

Results of nutrient retention is based on third party testing of commercial products



## Microwave Processing: Nutrient Retention



Nutrient	Nomatic™
Retinyl Palmitate	103%
Ascorbic Acid	100%
Thiamin	101%
Riboflavin	96%
Niacinamide	99%
Pantothenate	99%
Pyridoxine	102%
Biotin	98%
Folic Acid	103%

Note: This table uses sample group averages and does not address variance, thus values greater than 100% of control are possible.



## Microwave Processing: Color Retention

Sample Name	L* (Pre)	L* (Post)	a* (Pre)	a* (Post)	b* (Pre)	b* (Post)	ΔE Value
Berry Chia Smoothie	34.6	35.3	11.0	10.7	-0.7	0.0	0.7
Berry Hibiscus Smoothie	37.4	37.4	11.0	10.3	1.0	1.6	0.9
Green Smoothie	44.3	43.6	-0.8	0.4	15.8	15.3	1.5
Spicy Mango Smoothie	48.9	48.3	5.2	5.1	28.7	27.4	1.4
Strawberry Banana Smoothie	46.4	46.3	14.1	13.3	5.4	6.9	1.7
Superfood Smoothie	39.7	41.2	-1.9	2.1	11.2	13.5	4.9





## Microwave Processing: Sensory Evaluation



Juice Smoothies

QUESTION	AseptiWave™ Shelf Stable/12 Month Shelf-Life	3 Market Leaders Flash Pasteurized & Refrigerated		
Freshness	***	***		
Overall Preference	***	***		
Purchase Intent	***	***		
AseptiWave matched the refrigerated products in every way				
Results are based on a third party preference test of 106 people				



## Microwave Processing: Commercial Products











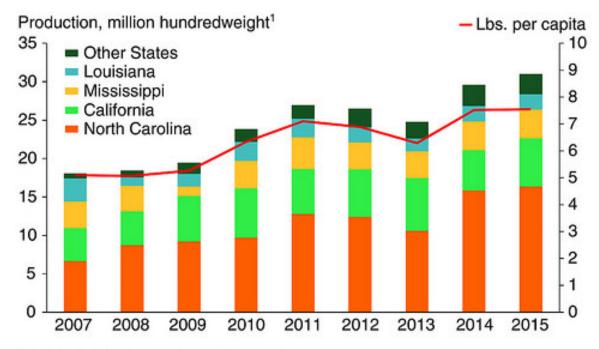






## Microwave Processing: Sweet Potato

#### U.S. sweet potato production and per capita availability on the rise



<sup>1</sup>Hundredweight is equal to 100 pounds.
Sources: USDA, National Agricultural Statistics Service QuickStats database and USDA, Economic Research Service calculations.

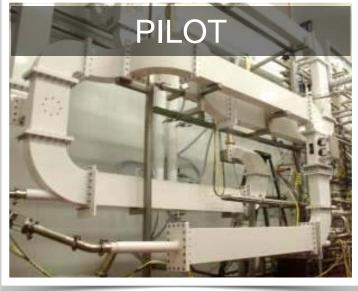
#### > Timeline:

- 2007 North Carolina accounts for 38% of U.S. Sweet Potato
   Production
- 2008 First FDA filing for Microwave aseptic Sweet Potato at YamCo (growers co-op) in NC
- 2009 Technology wins IFT Industrial Achievement Award
- 2017 North Carolina accounts for 60% of U.S. Sweet Potato
   Production



## Microwave Processing: Scalability







Consistent Results at Every Scale



## Microwave Processing: Nomatic<sup>™</sup> Production

➤ Portable. Scalable. Efficient.

➤ Process 5 Gallons to 500 Gallons per Day

➤ Configurable for Hot-Fill or Cold-Fill

> Customizable for Any Viscosity

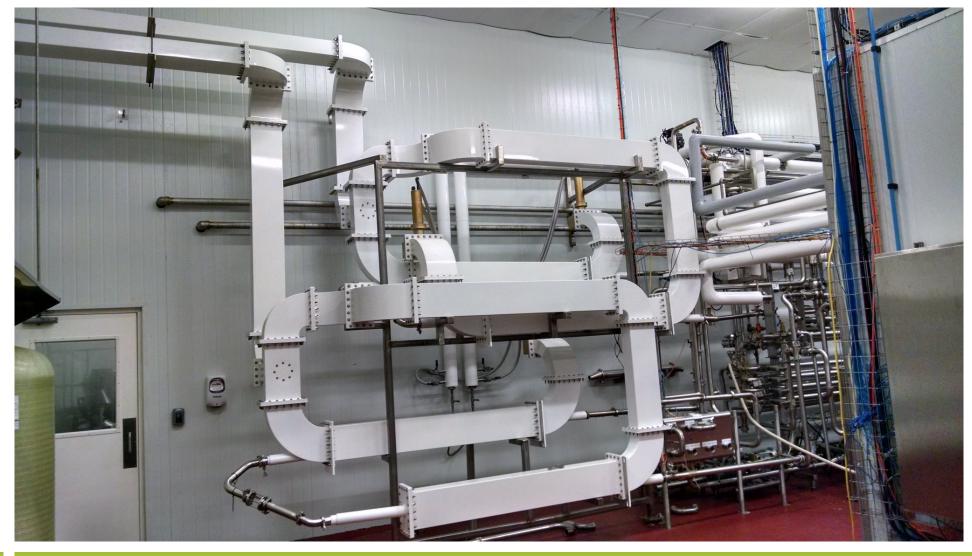
➤ Portable Design is Easy to Move

- > Fully Automated
- ➤ Self Cleaning (Integrated CIP)
- ➤ Low Cost (CapEx & OpEx)
- ➤ Great for Small Manufacturers





## Microwave Processing: AseptiWave™ Pilot





## Microwave Processing: AseptiWave™ Large Scale



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