

Monitoring, Learning and Evaluation in Going-to-Scale



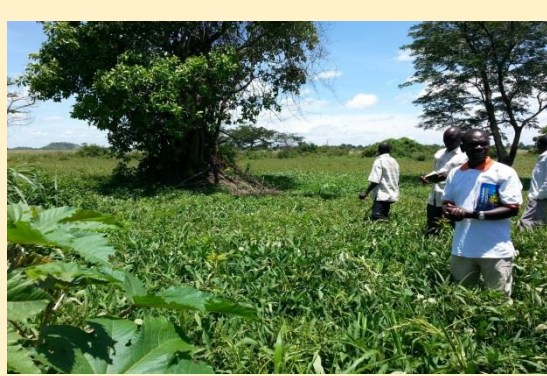
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Jacaranda Hotel, Nairobi
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Presentation outline



- Historical perspective
- Lessons from past interventions
- What we need to learn going forward BIGGER
- What system of MLE will facilitate the learning?

SASHA Interventions – the vines



SASHA intervention contd.



- Nutrition...
 - Information on the benefits of consuming OFSP
 - Nutrition information via CHWs in Mama SASHA
- Agronomy...
 - Sensitization in Marando Bora
- Value Chain
 - Linking farmers to markets

The result....

- More farmers planting OFSP
- More land under OFSP?



The result...

- Information on the benefits of consuming OFSP
 - Nutrition information via CHWs in Mama SASHA
 - Sensitization in Marando Bora



What else?

- More OFSP in local markets
 - Roadside
 - Wet/retail market outlets
- ... And in the commercial value chains



So what do we know....



- # 1: It is possible to increase adoption of OFSP given the right mix of factors (RAC)
- # 2: SP (and hence OFSP) is not just a woman's crop – Okello, Sindi et al, 2014; RAC (David)
- # 3: Consumption of OFSP contribute to reduction of VAD
- # 4: Kids actually like the orange color of OFSP
- # 5: There is commercial sector interest in

How did we learn these?



- Proof of concept studies
 - CIP, HarvestPlus,
- Monitoring what we are doing
 - Rwanda, Mozambique, Malawi,, RAC designed and used tools for monitoring
 - Going-to-scale Mozambique, Ethiopia
- Evaluation studies.....
 - Early adoption --- in Tanzania

So CIP has been doing M&E, BUT.....



- There are many things we still **don't know** yet...



- ...and many others we need to **better understand**.

Here are the things we need to learn



- # 1: Vine delivery system
 - Multiplier characteristics & supply
 - Targeting vulnerable households.
 - Capturing indirect beneficiaries
 - Quality assurance
- # 2: OFSP production
 - Who is planting our vines?
 - Is there planting in season 3, 4, ... season?
 - How best do we capture production, yield?

A photograph of a "FREE COUPON" form for "100 cuttings of KABODE" and "100 cuttings of VITA". The form is for a multiplier and includes fields for personal and household information. The coupon number is 10153. The date issued is 15/5/15 and the valid until date is 15/6/15. The form is filled out with handwritten information in blue ink.

FREE COUPON 100 cuttings of KABODE 100 cuttings of VITA <small>Coupon holder gets FREE planting materials from vine multiplier. Can receive up to 2 coupons during separate ANC visits.</small>		Coupon No. 10153
First: <i>Sepher</i> Last Name: <i>A. Ochogo</i>		Date issued: <i>15/5/15</i>
Cell Phone for mother: <i>96 0759 22 31 28</i> Age: <i>28</i>		Valid until: <i>15/6/15</i>
Name of Health Facility: <i>Offshore CHH</i> ANC# <i>2004/3/16</i>		Issued by: <i>Belovuk</i>
Name of HH Head: <i>Walter Ogogo</i> Sex: <input checked="" type="radio"/> M <input type="radio"/> F		ANC visit: 1 <input checked="" type="radio"/> 2nd <input type="radio"/> 3rd <input type="radio"/> 4th <input type="radio"/>
Village Name: <i>Oleka Ampoa</i>		Is usual facility visited? <input type="radio"/> No <input checked="" type="radio"/> Yes
Sub-Location Name: <i>Kabangutu</i>		Is first child? <input type="radio"/> No <input checked="" type="radio"/> Yes
Name of Multiplier: _____		Has received coupon before? <input type="radio"/> No <input checked="" type="radio"/> Yes
Date redeemed: _____		Already growing sweetpotato? <input type="radio"/> No <input checked="" type="radio"/> Yes



Things to learn contd....



- # 3. Markets

1. Producers:

- Share sold; where sold; # supplying processor
- Prices by market type

2. Consumers

- Frequency and vol of purchase of roots; products
- Price of roots by market type
- # and price of products

Things to learn contd....



- # 4. Key household welfare indicators

1. Dietary indicators

- Gendered nutrition knowledge; diet diversity; freq of Vit A consumption (incl OFSP); min acceptable diet; IYCF practices; ...

2. Food security indicators

- Copying strategy, World Bank index; HIAS



Things to learn contd...



- # 5. Gender
 - Min. vs desirable gender disaggregation of data
 - Measurement of empowerment
- # 6. Gross margins
 - Capturing returns to family labor – roots and vines
- # 7. Agro-processor
 - # products
 - Vol and value of sales by store and trader



Hence in going-to-scale....



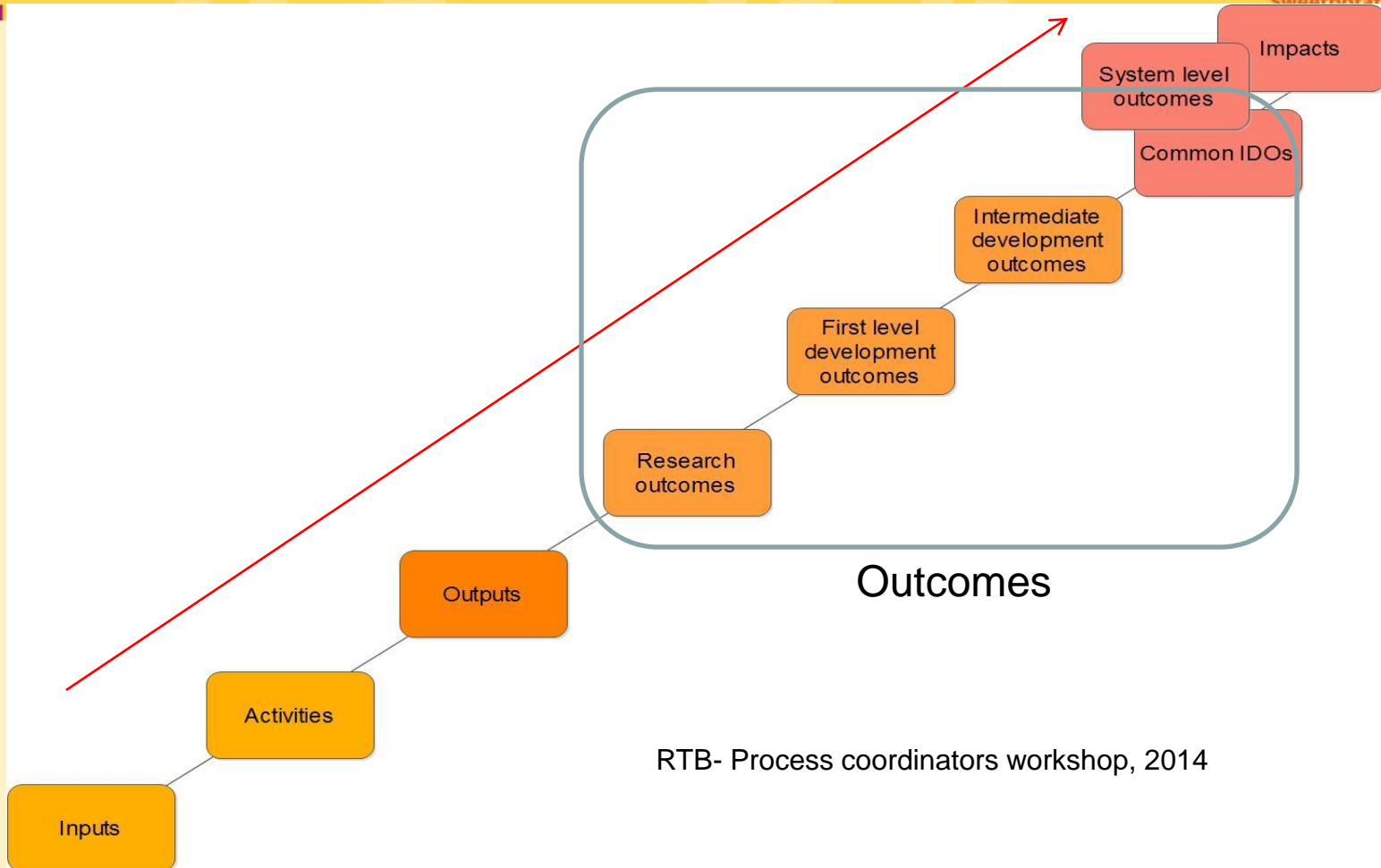
..... the emphasis will be on

Monitoring

Learning

Evaluation

Impact Pathway (IP)



RTB- Process coordinators workshop, 2014

BIG



.....



- # 1. How do we the MLE to...
 - Generate credible data
 - Enhance learning
 - At the lowest possible time and
 - Without exasperating field staff/partners
- # 2. What system of MLE do we adopt?




M&E Systems (some)...



- Utilization-Focused M&E – SUSTAIN?
- Results-Based M&E – RTB?

What is Utilization-Focused Evaluation?

 **SASHA**
Sweetpotato Action for
Security and Health in Africa

- Focuses on **intended use and users**.
- Key users (stakeholders) decide
 - Purpose and criteria
 - Content, theory of change,...
 - >> evaluator is a **negotiator** of **consensuses**
- It is highly personal and situational
 - Focuses on users rather than audience
- Data collected & used for decision-making.
 - “*No report to gather dust on the bookshelves*” (Patton M. Quinn, 2009)

UFE contd...



- UFE recognizes need to collect credible data
- Evaluator:
 - Is scientist – must collect “technically impeccable data while staying above ... project politics and utilization relationships” Quinn (2009)
 - Consultative – seek to hear and adjust according to the situation >>>Be Active-Reactive-Adaptive
 - Surveillance and compliance – keep an eye on expenses

Result Based M&E

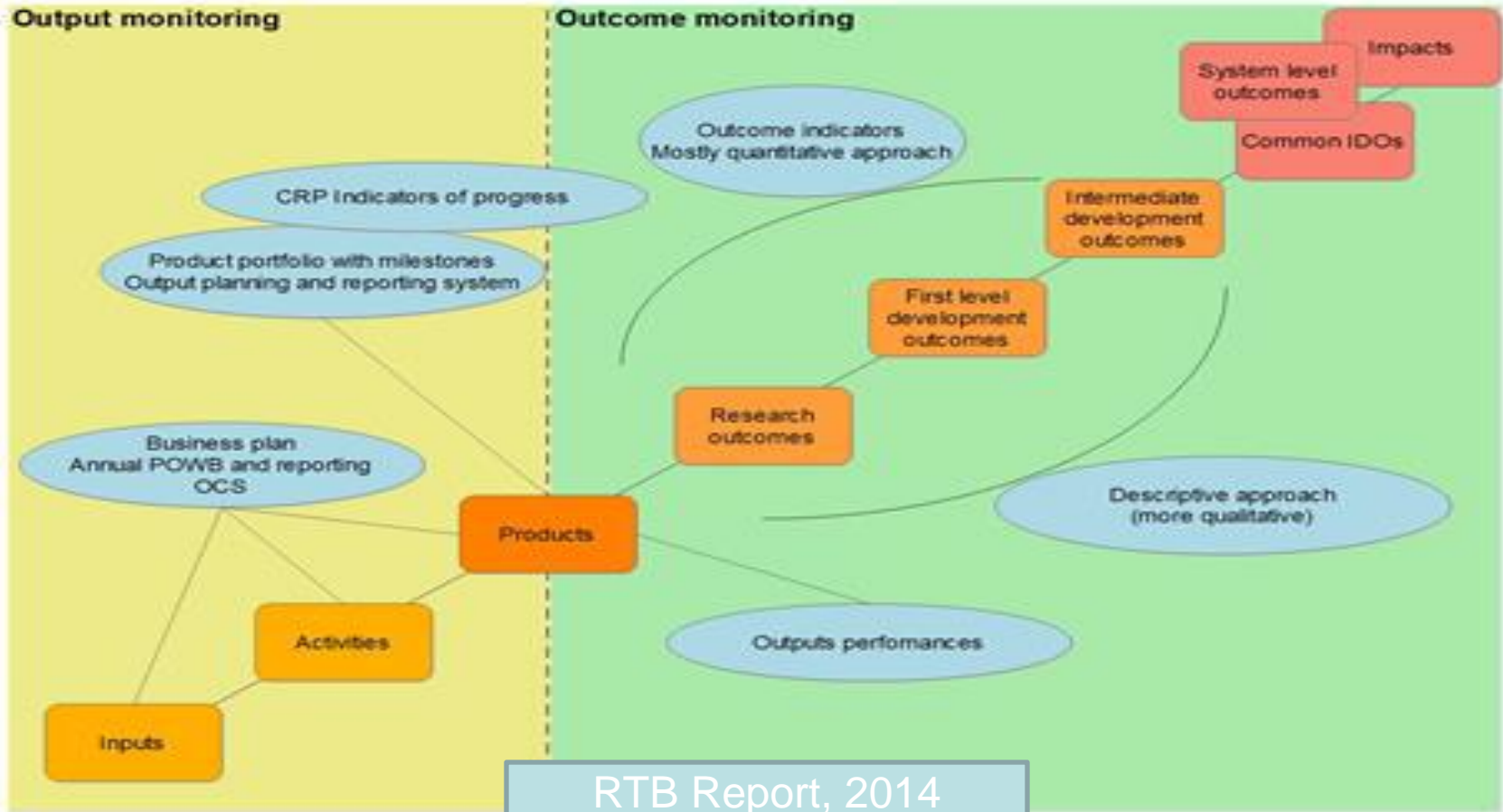


- In RBE, the focus of the monitoring is on the outcomes of a project
 - >>> Result = Outcome

M&E as conceptualized by RTB



Structured in 2 blocks



RTB Report, 2014

1. Program

Contributing to program/strategy

2. Identification

Stakeholder
problem and
objective analysis

3. Formulation

Design of M&E

4. Appraisal

Financial technical

LEARNING

6. Evaluation

Summative
evaluation,
recommendation,
and lessons

5. Implementations

Analysis of outputs
and outcomes

Source: Spreckley, 2009

Way forward....



- Which system of MLE?
 - Hybrid?
- How do we collect this data
 - Paper or Smart phone?
- Monitoring projects
 - “Rent or buy”?
- Regularity of monitoring
 - Lesson from RAC

Thanks!!!