

# AFRICAN AGRIBUSINESS INCUBATORS NETWORK CONFERENCE & EXPO -2016

**THEME:**

**TURNING SCIENCE INTO BUSINESS:**  
Inclusive AgriBusiness Incubation  
for vibrant economies in Africa

**AICC – Accra, Ghana**  
**4-6 October 2016**  
**8 am to 5.30 pm**

## Pan Africa's Largest Agribusiness Conference & Expo -2016





## AAIN VISION

“To be the hub of innovation for African- AgriBusiness Incubation”

## AAIN Mission

Incubating agribusiness –incubators through advancing entrepreneurial, talent, networking, integrating science and technology for job and wealth creation in Africa.

### AAIN CONFERENCE TRAP THE UNTAPPED

Africa is a continent lucrative for any nature of business. It is the world's second largest continent and one of the top 5 fastest growing economies in the world. Africa has 54 countries; with an estimated population of 700 million. Africa has more than half of the world's fertile and arable land yet most of it underutilized. Africa imports food worth over 25 billion dollars annually. Approximately 39 million hectares of agricultural land in Africa is suitable for irrigation, yet only 7% of this arable land is currently irrigated. The huge untapped potential of Africa is actively pursuing business ventures across the globe. It's hugely untapped market thriving for new products & technologies.

The Participants from more than 70 countries include Innovators, private sector players, Senior Scientists, Eminent agricultural academicians, Engineers, Decision makers, Researchers, Policy makers, Diplomats, Govt. agencies, Start-ups, and Investors in Africa responsible for developing practices and procedures in agriculture and agribusiness value chain.

AAIN conference offers unique opportunity for the participants to grab the global attention and also expand their businesses. It's a great opportunity to participate and Trap the UnTapped market.

### AAIN Conference Strategic Thematic Areas:

- Megatrends and Agribusiness opportunities in Africa.
- Agribusiness Incubation a bridge to Industrial Growth and Development.
- Youth engagement in Agribusiness Trade and Investment in Africa.
- Innovative financing Models as drivers for Agricultural Transformation in Africa.
- Policy and Agriculture Transformation in Africa – CAADP Experiences and opportunities or Non State Actors.
- Global partnerships and Networks for Agriculture Value Chains Development.
- AgriBusiness Education and Agriculture research for Economic transformation in Africa.
- Agriculture Mechanization and Market Access pathways for changing the landscape of smallholder farmers in Africa.
- Investment opportunities in Agriculture Seed Sector Development in Africa.

### Conference Highlights:

- Pre - Conference elevator pitches to identify potential innovation.
- Agri sessions for start-ups.
- B2B match making meetings.
- Market place/Agribusiness trade fair.
- Best African Incubator and Incubatee awards.

### Side Events:

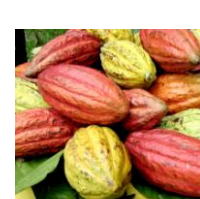
- Exhibitions
- Thematic work groups
- Presentations for Innovations
- B2B meetings
- Interactive sessions
- Training

### Keynote Speakers

- President , Republic of Ghana - H.E. John Dramani Mahama
- A.U - Commissioner - Rural Economy & Agriculture – H.E Tumusiime Rhoda
- President- African Development Bank - Mr. Akinwumi Adesina
- President & CEO - Dangote Group - Mr. Aliko Dangote
- Executive Director - FARA - Dr. Yemi Akinbamijo
- Executive President - IFAD - Mr. Kanayo F. Nwanze
- Regional Representative - FAO - West Africa - Mr.Bukar Tijani
- Representative - USAID - Mr. Alex Deprez
- Global Leader - Acumen Fund - Ms. Jacqueline Novogratz
- Ambassador -Royal Danish Embassy - Ghana – Ms. Tove degnbol
- President - AGRA – Dr. Agnes Kalibata
- Former President ,Republic of Ghana - H.E. John Agyekum Kufuor







## TRAP THE UNTAPPED

### Participant Opportunities:

- Potential business opportunities/ new technologies/innovations.
- Network contacts, able to identify potential regions for businesses.
- Excellent guidance for start-ups.
- Access to business financing opportunities and linkages.
- Knowing each other's culture and climate requirements.
- It's an opening for a healthy business with other countries and other nationals.
- Access to current information on trends, markets and players in the agribusiness industry around the globe.

### Exhibitor/ Advertiser Advantages/Benefits

- Opportunity to launch your product /Enhanced access to global market.
- International recognition.
- Business linkage and partnerships.
- Sharing expertise innovations/new technologies.
- Advantage of Face to Face marketing /Sign up of new business deals.
- Opportunity for business growth and development.
- Access to current information on trends, markets and players in the agribusiness industry around the globe.

### Sponsor Advantages/Benefits

- Brand awareness/recognition.
- Great opportunity to create a positive publicity.
- Enhancing Visibility and image/shaping consumer attitude.
- Strategic brand identity and positioning internationally.
- Provides Opportunities to form new business relations.
- Provides a practical, well respected avenue to market leadership.
- Opportunity to act as a corporate hospitality that promotes good relations with clients.

### 2015 African Agri Incubation Network Conference & Exhibition highlights:

- ✓ 448 delegates drawn from over 30 countries around the globe.
- ✓ 110 Exhibitors represented both individuals and organizations.
- ✓ 54 B2B participants.
- ✓ Market exposure created for over 100 enterprises.
- ✓ 30 B2B linkages created.
- ✓ Novel Business ideas awarded to the tune of \$15,000
- ✓ Best incubators awarded.
- ✓ Several new contacts, businesses and networks were established during this conference.





## Smart Registration

- Enjoy early bird offer by registering before 31.05.2016
- Send your company profile for publishing
- Get participants' information
- KYC and make preparations
- Schedule your B2B meetings
- Start communicating with customers before conference starts
- Avoid last minute Visa Process & Flight booking
- Achieve your goal

## Special Offer

Participant Early Bird Offer– 20%  
Discount up to 31.05.2016

ALL AAIN Members Discount Offer -25%

## Sponsors Options

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Kit & Stationery Sponsor	Session Sponsor	Networking Reception Sponsor	Media Sponsor
\$15,000	\$10,000	\$8,000	\$5,000	\$5,000	\$5,000	\$5,000

## Participant Options

Early Bird Offer	Participant	Additional Participant	Speaker	Training	Start-up Entrepreneurs/ Students	Advertiser
\$400	\$500	\$400	\$500	\$200	\$100	\$200

## Exhibitor Options

STAND SIZE	3 x 3 mts	6 x 3mts	9 x 3mts	9 x 6mts
	\$500	\$1,000	\$1,500	\$2,000

## Contact Us:

Dr.Alex Ariho

Mary Njeri | Francisca Forson

12 Anmeda Street, Accra, Ghana

Tel: + 233 (0) 302 779 421 | 243 690 419 | 540 113 976 | 243 204 308

Website: [www.africaain.org](http://www.africaain.org) | skype: Ariho\_alex

Email: [alexariho@africaain.org](mailto:alexariho@africaain.org) | [countrymanager.ghana@gmail.com](mailto:countrymanager.ghana@gmail.com)  
[marynjeri@africaain.org](mailto:marynjeri@africaain.org) | [franciscaforson@africaain.org](mailto:franciscaforson@africaain.org)

## Booking at:

Jalaja Adimulapu

AAIN Conference Coordinator

Tel: + 233 (0) 243 204 308

Email: [countrymanager.ghana@gmail.com](mailto:countrymanager.ghana@gmail.com)

Website: [www.africaain.org](http://www.africaain.org)

## CO-ORGANIZERS & PARTNERS

