

“Unlocking potential & accelerating performance”

4TH ANNUAL AFRICAN WOMEN IN AGRIC/AGRIBIZ SUMMIT 2016

“Turning agricultural activities into business”

19th– 20th July 2016

Midrand Conference Centre, Gauteng

INTRODUCTION

Inclusive agribusiness creates mutually beneficial business partnerships with smallholders in developing countries.

The 4th Annual African Women in Agric/Agribiz Summit 2016 -will address the full agribusiness spectrum from farming to forestry to animal husbandry and fish farming, in which the private sector can collaborate with smallholders along the value chain. Companies may source cash crops, staple crops or high value crops from smallholders. They may also sell inputs such as seed, feed, fertilizer, irrigation systems or machinery to smallholders in such a way to increase production and incomes and thus stimulate further demand. This in turn will create opportunities for employment, entrepreneurship and the creation of micro, small and medium sized enterprises. In our previous Summits we focused on empowering women for inclusive growth and strengthening the voice of women within the agricultural value chain. This year we are going to focus on “Turning Agricultural Activities into Business” This year’s Summit will cover a wide spectrum in a sense that it will address current challenges and solutions facing women.

Traditionally, African women have fed their families through subsistence farming and are the labour mainstay on agricultural land, providing about 70% of farm labour. At the African Union Summit in Malabo, Equatorial Guinea in June 2014, Heads of State and Government adopted a remarkable set of concrete agriculture goals to be attained by 2025. The Malabo Summit reconfirmed that agriculture should remain high on the development agenda of the continent, and is a critical policy initiative for African economic growth and poverty reduction. In his 2016 budget speech, Minister Pravin Gordhan reiterated that initiatives to transform ownership of land and improve productivity in agriculture are under way and Ministers Zokwana and Nkwinti are addressing drought-related challenges in rural areas. He also stated that the Land Bank has set aside a concessionary loan facility to assist farmers in recovering from the impact of the current drought conditions. Over the next three years R15 billion is allocated for land acquisition, farm improvements and expanding agro-processing opportunities. But the real challenge for Africa’s women farmers is how to turn their activities into businesses that provide sustainable income. However for this to be possible inclusive business in the form of partnerships is essential.

FEATURED SPEAKERS



Ms. Viwe Sibelegwana

Deputy Director - Entrepreneurial Development
Department of Agriculture



Ms. Thembelihle Ndukwana

Director, Agro - Processing
The Department of Trade & Industry



Ms. Nonkululeko Zulu

Provincial Manager of the Gauteng Province
Land Bank



Celiwe Hlekani-Faltein

Workplace Wellness Coordinator
Employee Assistance Programme (EAP)



Dr. T Mkhabela

CEO
Agribusiness Development Agency KZN



Dr. Charlotte Nkuna

Senior Executive
South African Poultry Association (SAPA)



Ms. Kedibone Shai

Development Officer
National Agricultural Marketing Council SA (NAMC)



Ms. Kgadi Senyatsi

Project Manager
South African Pork Producers Organisation



Ms. Landi Kruger

Data Administrator & Economist
Grain South Africa



Ms. Maureen Bandama

IQ Logistica Investments
Agricultural Project Consultant



Ms. Anneline Hugo

Project Manager
Agrifusion



Mr. Robert Matsila

Head of Agribusiness
Masisizane Fund (Old Mutual)



Ms. Venessa Berends

Young Professionals Person (YPP) - Resource Economics
Western Cape Department of Agriculture



Ms. Bongive Njobe

Executive Director
ZA NAC Consulting and Investments



Prof. James Blignaut

Researcher/ Lecturer
Asset Research / University of Pretoria

Researched & Developed By:

In Partnership With:



For further information contact Spinola Dube:

Tel: +27 11 326 0353 / Fax: +27 11 326 0354

www.amabhubesi.com

Register Now



DEAR DELEGATE

Amabhubesi is proud to host its **4th annual Women in Agriculture & Agribusiness Summit** under this year's theme "Turning Agricultural Activities into Business". The event creates a platform for experts and delegates to discuss various aspects of agriculture ranging from funding, animal breeding & genetics, the use of technology in farming, aquaculture, agritourism, marketing, climate and weather and how it will affect farmers during drought, policy (Operation Phakisa), export opportunities and education.

Delve into the latest case studies and real life stories motivating women toward sector development. We have assembled top notch experts from various agricultural segments in both the private and public sectors for this Summit. There will be ample opportunities for discussion, networking and interaction. We are excited to be hosting this Summit and look forward to warmly welcoming you to Our Women in Agriculture & Agribusiness Summit

Kind regards,

Spinola Dube

Conference Producer,
 Amabhubesi Conferencing & Training

WHO SHOULD ATTEND:

- Managing Directors
- Operating officers
- Regulators/policy makers
- NGOs
- Banks and Leasing Companies Involved in Agriculture Finance
- Management Consultants
- Ministries
- Insurers, Reinsurers and Brokers engaged in the Business of Agriculture/Agribusiness Insurance
- Ag Business Owners/Producers
- Agricultural Economic Researchers
- Lecturers in Colleges of Agriculture
- Officials from Farmer Support Groups
- Staff from National Farmers' Unions and Organisations
- Staff from Non Governmental Organizations
- Consultants
- Farmers
- Farmer Support Groups
- Lecturers in Universities
- Staff from Women's organizations
- Parliamentary Portfolio Committees on:
 Land, Agriculture, Women, Youth, Rural Development
- Agricultural/Agribusiness Analysts
- FAO Africa Region
- Food Security Experts
- Individuals with agricultural & agribusiness interests



KEY TOPICS

- The Growth of Agro processing in South Africa
- The Crucial Role of African Women in Agriculture/Agribusiness
- The impact Consumer Food Trends on the Agribusiness Value Chain
- The Impact of Climate and Weather on Agricultural Production
- The role of Agricultural Education in Developing Future Workforce
- AGRIBIZ for WOMEN and Making Market Matters training programs



Day 1: Tue, 19 July

08:15 -08:30 Opening remarks by chairperson

08:30-0900 Key note address: The Growth of Agro processing in South Africa

- Exploring the huge potential SA's agro-processing industry
- Agro processing support
- Value proposition and value addition in Agro processing
- Agro-processing and its role in the agricultural industry

Representation from the DTI

09:00--10:00 The Crucial Role of African Women in Agriculture/Agribusiness

Smallholder farmers, particularly women, in Africa are the key drivers of economic growth and global food security. This session will:

- Discuss the five key resources that enable women to succeed in agriculture: time, knowledge, inputs and assets, decision-making authority and incomes
- The critical importance of commercial partnerships-from local input suppliers to multinational agribusiness companies-to sustainability
- New and evolving technologies that hold promise for small holder farmers

Presenter: Maureen Bandama , (IQ Logistica)

10:00-10:15 Networking over morning tea/coffee

10:15-11:15 The impact Consumer Food Trends on the Agribusiness Value Chain - Consumer food purchasing behaviour drive sales in the food service and retail food industries, but how much influence do they have on upstream agribusiness operations? This session will address:

- What are the latest consumer trends and how are they currently influencing the agribusiness sector?
- How are different types of agribusinesses impacted by consumer food trends?
- How do agribusinesses ensure their products stay relevant to end-user demands?
- When do consumer food trends become large enough for agribusiness to address in their operations?

Presenter: Sne Ndelela, (Pioneer Foods)

11:15-12:15 Addressing Social Consciousness in Agribusiness Operations - Studies show consumers are increasingly looking at a company's business practices when making their purchase decisions. Moreover, companies with strong corporate social responsibility practices report higher employee morale. This session will address:

- The business case for social consciousness in agribusiness

- The causes that most concern consumers of agricultural and food goods
- The strategies that can be used to convey a company's social consciousness

Presenter: Anneline Hugo Agrifusion

12:15-13:00 The Impact of Climate and Weather on Agricultural Production

A growing period of increased volatility in weather and longer term-term climate shifts increases both risk and opportunities for crop production. This session will address:

- How changes in global climate and weather affecting regional and global agricultural production
- What can business do to mitigate operating risk?

Presenter: James Blignaut University of Pretoria /South African Journal of Science

13:00-14:00 Networking over lunch

14:00-14:45 The role of Agricultural Education in Developing Future Workforce - Current educational policies across Africa promote the study of STEM (Science, Technology, Engineering and Maths) as a means to helping both students and the nation succeed. However, the vital role that agriculture plays in our national and global economy suggests agriculture should also be promoted as an educational priority. This session will address:

- The business case for agricultural education in high schools and universities
- The strategic for and challenges facing the effort to increase agricultural education in our school systems
- The role agribusinesses can play in facilitating change in educational agenda
- Case studies on the promotion of the study of agriculture in South African schools and universities

Presenter: Jerry Madiba, (AgriSeta)

14-45-15:00 Networking over afternoon tea

15:00-15:45 Youth in Agriculture in the Western Cape & the Carbon Footprint Calculator Project - she will speak on:

- PMA Pack Family Career Pathways Programme in Atlanta, GA, USA.
- Developing a Suitable Carbon Calculator for Smallholder Mixed Farming Systems in Western Cape
- Her Involvement with the Young Professionals Programme (YPP)

Presenter: Vanessa Barends,(Department of Agriculture - Western Cape)

15:45 -16:45 AGRIBIZ for WOMEN and Making Market Matters training programs - This session will address;

- How NAMC and Market Matters' standing MOU focused on empowering women entrepreneurs from the continent has started off and what are the plans for the future.
- Women Entrepreneurs course for African women in Agriculture

Presenter: Kedibone Shai, (NAMC)

END OF CONFERENCE DAY ONE





Day 2: Wed, 20 July

08:30-09:30 Case Study on Masisizane Fund on Agriculture and Agribusiness

- The Masisizane Fund
- Masisizane ways of funding Agriculture and Agribusiness with special focus on women agribusinesses

Presenter: Robert Matsila Old Mutual

09:30-10:15 Transforming the South African Poultry Industry - This Session will dwell on:

- How cheap imports are affecting the SA Poultry Industry
- Soaring Stock Feed costs
- The involvement and upliftment of women in the industry
- The rising electricity tariffs and impending Regulations

Presenter: Dr. Charlotte Nkuna, (SAPO)

10:15-10:30 Networking over tea/coffee

10:30 -11:15 Animal Breeding & Genetics - This Session will introduce women farmers to:

- Applied genetics
- Basic understanding in plant and animal breeding
- Be aware of new technologies affecting these disciplines

Presenter: Dr. Zishiri, (UKZN)

11:15-12:00 The Crucial Success and Failure Factors in pig farming- This session will look at the:

- Lack of finance to start pig farming at a commercially viable level
- Lack of experience and training to produce commercially.
- Lack of advice and mentorship to sustain a viable piggery.
- Failure to meet abattoir requirements to market their pigs

Presenter: Kgadi Senyatsi, (SAPPO)

12:00-13:00 Funding of Smallholder Farmers & Cooperatives - The Comprehensive Agricultural Support Programme (CASP), its aims and beneficiaries

- Capacity Building & Mentorship
- Enterprise & Value Chain Development

Presenter: Dr. Thulasizwe Mkhabela, (ADA - KZN)

13:00-14:00 Networking over lunch

14:00-14:45 Concessionary Loan Facility

- How the government loan facility to assist farmers on buying equipment and relief in this drought ridden period.

Presenter: Nonkululeko Zulu, (Land Bank)

14:45-15:30 A case study on "The Mini Chicken House Project" - This Session will dwell on how:

- How women can invest in this project
- Broiler Investment Production Programme

Presenter: Zelda Dalhauzie, (Agri Smart Investments)

15:30-16:15 Data Science looking into the future - This Session will discuss and focus on the following issues:

- Definition of data science
- The role of data science in agriculture
- Data science looking in to the future

Presenter: Landi Kruger, (Grain SA)

16:15-17:00 Commodity Market Outlook: 2016 and Beyond - Political unrest, extreme weather, and climate change are just a few factors influencing African agricultural commodity markets in recent years. This session will delve on:

- The likely supply and demand forecasts for major agricultural commodities, including soybeans, corn, wheat, and livestock
- The major challenges facing these commodity markets in the next three years
- The investments and technologies necessary to address these challenges

Presenter: Vhutshilo Nelwamondo, (Nedbank)

17:00 Closing remarks by chairperson and End of conference



Delegates will have an interactive & networking session hosted by **Celiwe Faltein** from our Dinner Gala Sponsors: **A.I.D.C**



Automotive Industry Development Centre





REGISTRATION FORM

Authorising Person:

First Name: _____

Surname: _____

Company / Organisation: _____

Designation: _____

Phone: _____

Fax: _____

Email Address: _____

Company VAT No: _____

Postal Address: _____

Postal Code: _____

Person dealing with accounts: _____

Country: _____

Email Address: _____

Date: _____

Signature: _____

By completing and signing this form, the signatory accepts the terms and conditions as stated on the registration form.

SUBSTITUTIONS:

Delegate Substitution. Substitution is welcome at any time and do not incur any additional charges. Please notify AMABHUBESI in writing of any such changes at least 3 days before the date of the event.

- Please note that the speakers on topics were confirmed at the time of publishing however circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics.
- As such, AMABHUBESI reserves the right to alter or modify the advertised speakers and/or topics if necessary. Any substitutions or alterations will be updated and sent to you as soon as possible
- Delegate substitution must be made in writing 7 days before the start of the event

PAYMENT BY MEANS OF BANK TRANSFER

- Please state your full names clearly on the money transfer.
- Please note, bank charges are of your OWN account and this should be stipulated to your bank. Please advise your bank that the charges should be included in your deposit
- A copy of the bank deposit receipt should accompany your registration form and must be posted or faxed (+ 27 11 326 0354)

Delegate Attendance Information:

NOTE: Please provide information as you wish it to appear on your name badge and on the official participant database

Title	Delegate Name & Surname	Position	Email	Phone

4th Annual African Women in Agric/Agribiz Summit 2016

Early Bird Bookings
Till May 31st

R3,999

19th - 20th July 2016
Midrand Conference
Centre, Johannesburg

R4,999



+27(0)11 326 0353

PER DELEGATE



+27(0)11 326 0354

Cost, excl VAT pp

Please complete and return this form to
Jemina

CANCELLATION NOTICE:

By signing and returning this registration form, the authorizing signatory on behalf of the stated company is subject to the following terms and conditions:

- Charge of 50% of the registration fees, plus R700 (+ VAT) Administrative charge will be made for cancellations received in writing at least 14 working days prior to the event.
- For any cancellations received in less than 7 working days before the date of the event, the full fee will be payable and no refunds or credit notes will be given.
- If a registered delegate does not cancel and fails to attend the summit, this will be treated as cancellation and no refund or credit will be issued.

Registration fees above INCLUDES the following entitlements: Entrance to session, registration pack, daily lunch and refreshment breaks.

Registration fees above EXCLUDES the following entitlements: Travel costs and accomodation

PLEASE NOTE: - AMABHUBESI HAS A STRICT NO CASH REFUND POLICY

Company VAT No.	4870237817
Branch name	FNB - Randburg Square
Account name	Amabhubesi Training cc
Reference	Insert your ref number on the deposit slip please
Name of Bank	First National Bank (SA)
Branch Code	261 - 750
Account number	621 346 581 55
Swift Code	FIRNAZJJ