

REGIONAL ADVOCACY WORK PLAN & BUDGET

No	Description	Timeline	Remarks
<b>Undertake a situational analysis in Nigeria and Tanzania to inform development of a regional advocacy strategy</b>			
1	Engage a consultant and conduct a situational analysis	By 30 <sup>th</sup> May 2016	Reconsider budget allocation (an extra 10 days @US\$750 per day = US\$7,500); Total required = US\$18,750
2	Develop a draft advocacy strategy from outcome of situational analysis	By 30 <sup>th</sup> May 2016	No budget provision (if same situational analysis consultant, may need extra days e.g. 5 days @US\$750 per day = US\$3,750)
3	To hold a strategy validation and adoption workshop with partners in Nigeria and Tanzania	By 15 June 2016	Reconsider budget allocation based on expected number of participants; this could be held at the 7 <sup>th</sup> AASW & FARA GA in Kigali, Rwanda, 13 – 15 <sup>th</sup> June 2016. The cost for the validation workshop could be in order of US\$40,000, if we bring around 20 representative attendees.
<b>Develop advocacy and communications materials for use and dissemination during regional advocacy events</b>			
4	Prepare advocacy or behavior change communication materials – pull-up banners, fact sheets, brochures, posters, or policy briefs	By 30 July 2016	Based on outcome of situational analysis and advocacy strategy; develop appropriate materials
<b>Strengthen capacity of regional champions for continued advocacy for biofortification</b>			
5	To engage a consultant to develop training materials for regional advocacy	By 30 June 2016	There is no budget provision in the sub-grant for this activity. An estimated budget of 20 days @US\$750 per day = US\$15,000.
6	To hold a workshop to strengthen the capacity for advocacy of regional champions	By 30 August 2016	There is no budget provision for this activity. If this is a one-off event targeting at least 15 regional champions, an estimated budget will entail: a) workshop attendance

			– US\$40,000; b) facilitation – US\$7,500; c) venue hire – US\$3,000; Total = US\$50,000.
<b>Advocate for mainstreaming of biofortification in regional agricultural strategies such as the CAADP</b>			
7	Hold/attend regional meetings and engage stakeholders on the biofortification agenda	Various (2016 – 2018)	Schedule of actions and visits to be concluded based on outcome of situational analysis detailing the calendar of regional events to piggyback
8	Advocate for mainstreaming of biofortification in regional agricultural strategies such as the CAADP; attending regional and country events and presenting or discussing issues on biofortification	Various (2016 – 2018)	Schedule of actions and visits to be concluded based on outcome of situational analysis detailing the calendar of regional events to piggyback on
<b>Support national coordinators to create awareness, elicit support and foster an evidence-based appreciation of biofortification as a viable strategy for food-based approaches to nutrition and food security of vulnerable groups</b>			
9	Support national coordinators to create awareness, elicit support and foster an evidence-based appreciation of biofortification as a viable strategy for food-based approach to nutrition security of vulnerable groups.	Various (2016 – 2018)	As agreed in consultation with national partners