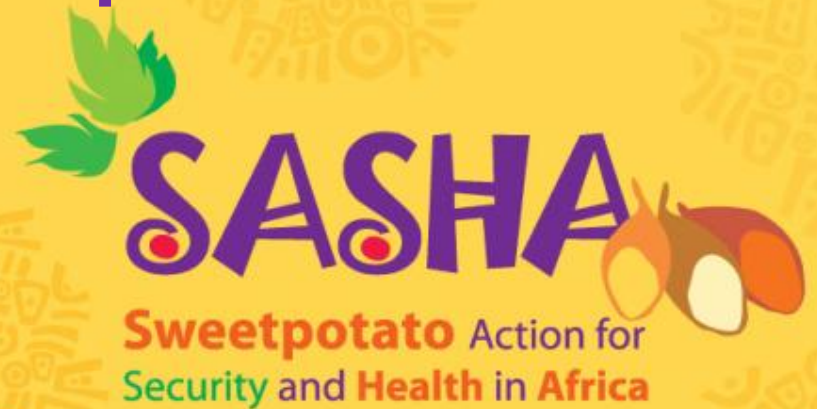


Progress review: business plans for sustainable pre-basic seed production



Margaret McEwan
Sweetpotato Seed Systems Community of Practice: Ninth
Consultation- Sustainable Pre-basic Seed Production –
Progress Review. Kigali, Rwanda, 14 May, 2018

KARIBU the land of a 1000 hills!



Please introduce yourself to someone you do NOT know – and discuss “what inspires the youth of today”

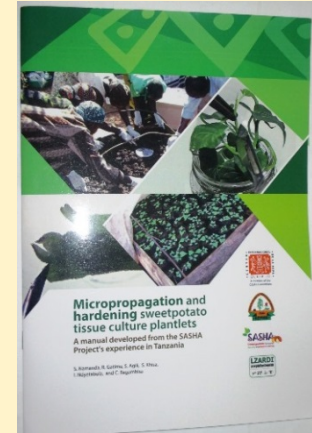
Sustainable pre-basic seed component – what are we doing?

- **Technical:**

- Consistent supply of pathogen tested pre-basic cuttings
- Strengthen TC lab and screen-house procedures
- Technologies to increase multiplication rate & reduce cost of seed production

- **Institutional:**

- Demand projection: farmer thru to basic multiplier
- Coordinate demand (purchase) from basic & QDS multipliers
- Capacity strengthening
- Regulatory frameworks



Micropropagation & hardening sweetpotato tissue culture plantlets: A manual. September 2015



Msekera Research Station sandponics unit: weed-free conditions, monitoring of diseases/pests. Credit: E. Mueller

Sustainable pre-basic seed component – what are we doing?

- **Financial:**

- Business case for public and private sector
- Business plans
- Cost structure: cost of production
- Optimal production: TC lab vs screen house
- Cash flows: profitability & price determination
- Revolving fund mechanism



Source: <http://blog.luz.vc/en/how-to/how-to-create-an-excellent-business-plan/>

Meeting objectives



- **Review progress with implementation of business plans – June 2017 – May 2018**
 - **What do we need to do to have a sustainable PBS business by December 2018?**
- **Planning to have updated narrative business plan by September 2018**
- **Financial reporting Q&A**
- **Review of marketing strategies & next steps**
- **Update on SPKP**
- **CoP meeting continues 15-17th**

Housekeeping



- **Posters**
- **Reimbursements**