Challenges and Opportunities OFSP based Job Creation
Tanzania, Kenya, Uganda, Ghana, Mozambique
Tanzania: Speaker Angela Mwanri
Kenya: Speaker Josephat Mangeni
ACHIEVEMENT

• CONTRIBUTING TO ELIVIATING MALNUTRITION IN COMMUNITY
• CREATED EMPLOYMENT FOR OTHER YOUTHS
• MARKET LINKAGE FROM CIP
• DIVERSIFICATION IN FARMING
CHALLENGES

• STEREOTYPING
• DROUGHT
• LESS GOVERNMENT INVOLVEMENT

WAY FORWARD

• HELP DECENTRALIZE INFORMATION THROUGH TECHNOLOGY
• HELP TO DEVELOP FUNCTIONABLE GROUP
• HELP DEVELOP THE OFSP VALUE CHAIN
• HELP STRENGTHEN PUBLIC PRIVATE PARTNERSHIP
Uganda: Speaker Caroline Komujuni
OPPORTUNITY
• HARVEST PLUS ASSISTANCE
• AVAILABILITY OF MACHINE

CHALLENGES
• TRANSPORTING ROOTS
• STORAGE
• GETTING APPROVAL FROM UMB (UGANDA NATIONAL BUREAU OF STANDARDS)
• LACK OF ENOUGH SPACE FOR PRODUCTION
• LACK ENHANCED EQUIPMENT
THINGS NEEDED

• HELP TO ACQUIRE BETTER EQUIPMENT
• HELP TO REACH TARGETED MARKET(HOSPITALS, SCHOOL ETC)
• HELP DEVELOP OFSP SUPPLY CHAIN(WHOLESALE AND RETAILER)
• TO HELP GET UMB CERTIFICATION
• GOVERNMENT TO MAKE POLICIES TO SUPPORT PROCESSING
Ghana: Speaker Enos Darkey
SOME PRODUCTS MADE WITH OFSP
CHALLENGES

• GROWING QUALITY ROOTS
• MANAGING THE SUPPLY CHAIN
• MARKETING THE OFSP TO CONSUMERS(AWARENESS)
• GETTING THE GOVERNMENT AND KEY INSTITUTION ON BOARD(EG.FDA,STANDARDS BOARD)

OPPORTUNITIES

• AVAILABILITY OF OFSP PROCESSING IDEAS.
• ELECTRONIC MEDIA
• INNOVATION PLATFORM(CREATING SYNERGIES)
• AVAILABILITY OF CIP STAFF
WAY FORWARD

- LOCAL INTERACTIVE OFSP WEBSITE, SSID AND APPS WHICH ORGANISES KEY STAKEHOLDERS (SUPPORT SYSTEM)
- HELPING BRAND OFSP PRODUCTS PROPERLY
- ADVERTISING TO CREATE AWARENESS AND EXPANDING OFSP MARKET
- GETTING THE GOVERNMENT AND KEY INDUSTRIAL STAKEHOLDERS INVOLVED
- INTRODUCING OFSP AWARDS AND INVOLVING THE YOUTH IN OFSP MEETINGS AND CONFERENCES
- CREATE A YOUTH LEADER
Case study working with youth in Mozambique

CIP-Mozambique : Temesgen F. Bocher
Job Opportunity for Youth
Mozambique has one of the highest population growth rates (2.8%), adding 300,000 new youth to labor market.

Unemployment in Mozambique is 27%.

Child malnutrition in Mozambique is rampant: more than 40% stunted.

More than 50% of the population is below the poverty line.
1. Establishing groups to work on 3 sp. value chains: 150 Youth in 11 groups: **S-Seed (10 members)**, **S-Roots (90 members)**, and **S-processing (40 members, 100% female)**.

2. Provide training focusing on specific value chain (**vine conservation technology**, **production & post harvest handling**, **bulking**, **transporting**, **food safety & sanitation**, **processing**, and **branding**).

3. Providing technical and material support: Land, clean **planting materials**, **farm materials**, **irrigation equipment**, and puree processing machine.

4. **Follow up** the implementation and inter group learning.

5. **Business entrepreneurial trainings** and market linkage.
SLO1: Reduced poverty

SLO2: Increased nutrition and food security
Increased income and employment.

The project will benefit 150 youth and create jobs; 600 indirectly.

Training on the (OFSP) value chain.

Enhanced business and entrepreneurial skills through training and financial support.
## Characteristics of young people involved in the survey

<table>
<thead>
<tr>
<th>Variable</th>
<th>#Obs.</th>
<th>Mean</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age in years</td>
<td>280</td>
<td>22</td>
<td>13</td>
<td>35</td>
</tr>
<tr>
<td>Place of birth (Urban=1)</td>
<td>280</td>
<td>0.32</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Marital status (Married=1)</td>
<td>280</td>
<td>0.64</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Highschool student (yes=1)</td>
<td>280</td>
<td>0.2</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Ever dropped school (yes=1)</td>
<td>280</td>
<td>0.55</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Living with parents (yes=1)</td>
<td>280</td>
<td>0.34</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Attending university (yes=1)</td>
<td>280</td>
<td>0.05</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Employed (yes=1)</td>
<td>280</td>
<td>0.58</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Monthly salary ($)</td>
<td>159</td>
<td>61</td>
<td>3</td>
<td>450</td>
</tr>
</tbody>
</table>

**280 sample size**

Rural 129 (46%)

Semi-urban 57 (20%)

Urban 96 (34%)
Preferred agricultural sector

Bar chart showing the preferred agricultural activities:
- Most preferred:
  - DAIRY (LIVESTOCK MILK AND MILK PRODUCTS): 3%
  - MILK PRODUCTS: 11%
  - CEREALS: 15%
  - ROOTS AND TUBERS (CASSAVA, SWEETPOTATO, POTATOES, BANANA): 11%
  - VEGETABLES AND HORTICULTURE (CABBAGE, CAROTS, ONION): 8%
- Moderately preferred:
  - DAIRY (LIVESTOCK MILK AND MILK PRODUCTS): 45%
  - MILK PRODUCTS: 22%
  - CEREALS: 22%
  - ROOTS AND TUBERS (CASSAVA, SWEETPOTATO, POTATOES, BANANA): 20%
  - VEGETABLES AND HORTICULTURE (CABBAGE, CAROTS, ONION): 17%
- Preferred:
  - DAIRY (LIVESTOCK MILK AND MILK PRODUCTS): 47%
  - MILK PRODUCTS: 20%
  - CEREALS: 17%
  - ROOTS AND TUBERS (CASSAVA, SWEETPOTATO, POTATOES, BANANA): 22%
  - VEGETABLES AND HORTICULTURE (CABBAGE, CAROTS, ONION): 15%
- Not preferred:
  - DAIRY (LIVESTOCK MILK AND MILK PRODUCTS): 57%
  - MILK PRODUCTS: 21%
  - CEREALS: 21%
  - ROOTS AND TUBERS (CASSAVA, SWEETPOTATO, POTATOES, BANANA): 15%
  - VEGETABLES AND HORTICULTURE (CABBAGE, CAROTS, ONION): 16%
- Not preferred at all:
  - DAIRY (LIVESTOCK MILK AND MILK PRODUCTS): 7%
  - MILK PRODUCTS: 2%
  - CEREALS: 2%
  - ROOTS AND TUBERS (CASSAVA, SWEETPOTATO, POTATOES, BANANA): 3%
  - VEGETABLES AND HORTICULTURE (CABBAGE, CAROTS, ONION): 3%
What young people want to make livelihood.

Prefered future occupation by age category

- **Possibly migrate**
  - 25 to 35: 7%
  - 19 to 24: 5%
  - 13 to 18: 2%

- **Salaried formal jobs**
  - 25 to 35: 11%
  - 19 to 24: 7%
  - 13 to 18: 7%

- **Self-employed**
  - 25 to 35: 42%
  - 19 to 24: 24%
  - 13 to 18: 20%

- **Off-farm working**
  - 25 to 35: 0%
  - 19 to 24: 3%
  - 13 to 18: 3%

- **Farming work**
  - 25 to 35: 36%
  - 19 to 24: 39%
  - 13 to 18: 54%
Most challenging factor to start agri-business

- Skills: 45%
- Knowledge: 45%
- Abilities: 55%
- Market: 40%
- Finance: 80%
- Land availability: 65%
- Access to information: 30%
Thank You