

# Challenges and Opportunities OFSP based Job Creation

Tanzania, Kenya, Uganda, Ghana, Mozambique



**Sweetpotato**  
to Profit and Health  
**Initiative**



**Tanzania: Speaker Angela Mwanri**







Kenya: Speaker Josephat Mangeni



# ACHIEVEMENT



- CONTRIBUTING TO ELIVIATING MALNUTRITION IN COMMUNITY
- CREATED EMPLOYMENT FOR OTHER YOUTHS
- MARKET LINKAGE FROM CIP
- DIVERSIFICATION IN FARMING











## CHALLENGES

- STEREOTYPING
- DROUGHT
- LESS GOVERNMENT INVOLVEMENT

## WAY FORWARD

- HELP DECENTRALIZE INFORMATION THROUGH TECHNOLOGY
- HELP TO DEVELOP FUNCTIONABLE GROUP
- HELP DEVELOP THE OFSP VALUE CHAIN
- HELP STRENGTHEN PUBLIC PRIVATE PARTNERSHIP



**Uganda: Speaker Caroline Komujuni**



## **OPPORTUNITY**

- HARVEST PLUS ASSISTANCE
- AVAILABILITY OF MACHINE

## **CHALLENGES**

- TRANSPORTING ROOTS
- STORAGE
- GETTING APPROVAL FROM UMB(UGANDA NATIONAL BUREAU OF STANDARDS)
- LACK OF ENOUGH SPACE FOR PRODUCTION
- LACK ENHANCED EQUIPMENT

# THINGS NEEDED



- HELP TO ACQUIRE BETTER EQUIPMENT
- HELP TO REACH TARGETED MARKET(HOSPITALS,SCHOOL ETC)
- HELP DEVELOP OFSP SUPPLY CHAIN(WHOLESALE AND RETAILER)
- TO HELP GET UMB CERTIFICATION
- GOVERNMENT TO MAKE POLICIES TO SUPPORT PROCESSING





**Ghana: Speaker Enos Darkey**

# SOME PRODUCTS MADE WITH OFSP





## CHALLENGES

- GROWING QUALITY ROOTS
- MANAGING THE SUPPLY CHAIN
- MARKETING THE OFSP TO CONSUMERS(AWARENESS)
- GETTING THE GOVERNMENT AND KEY INSTITUTION ON BOARD(EG.FDA,STANDARDS BOARD)

## OPPORTUNITIES

- AVAILABILITY OF OFSP PROCESSING IDEAS.
- ELECTRONIC MEDIA
- INNOVATION PLATFORM(CREATING SYNERGIES)
- AVAILABILITY OF CIP STAFF

# WAY FORWARD



- LOCAL INTERACTIVE OFSP WEBSITE, SSID AND APPS WHICH ORGANISES KEY STAKEHOLDERS (SUPPORT SYSTEM)
- HELPING BRAND OFSP PRODUCTS PROPERLY
- ADVERTISING TO CREATE AWARENESS AND EXPANDING OFSP MARKET
- GETTING THE GOVERNMENT AND KEY INDUSTRIAL STAKEHOLDERS INVOLVED
- INTRODUCING OFSP AWARDS AND INVOLVING THE YOUTH IN OFSP MEETINGS AND CONFERENCES
- CREATE A YOUTH LEADER



# Case study working with youth in Mozambique



CIP-Mozambique : Temesgen F. Bocher



**Job Opportunity for Youth**



**RESEARCH  
PROGRAM ON  
Roots, Tubers  
and Bananas**



**CIP**  
**INTERNATIONAL  
POTATO CENTER**

A CGIAR RESEARCH CENTER



On behalf of  
Federal Ministry  
for Economic Cooperation  
and Development

# Introduction...

- ❑ Mozambique has one of the highest population growth rates (2.8%), adding 300,000 new youth to labor market.
- ❑ Unemployment in Mozambique is 27%.
- ❑ Child malnutrition in Mozambique is rampant: more than 40% stunted.
- ❑ More than 50% of the population is below the poverty line.





# JOY: Implementation approach



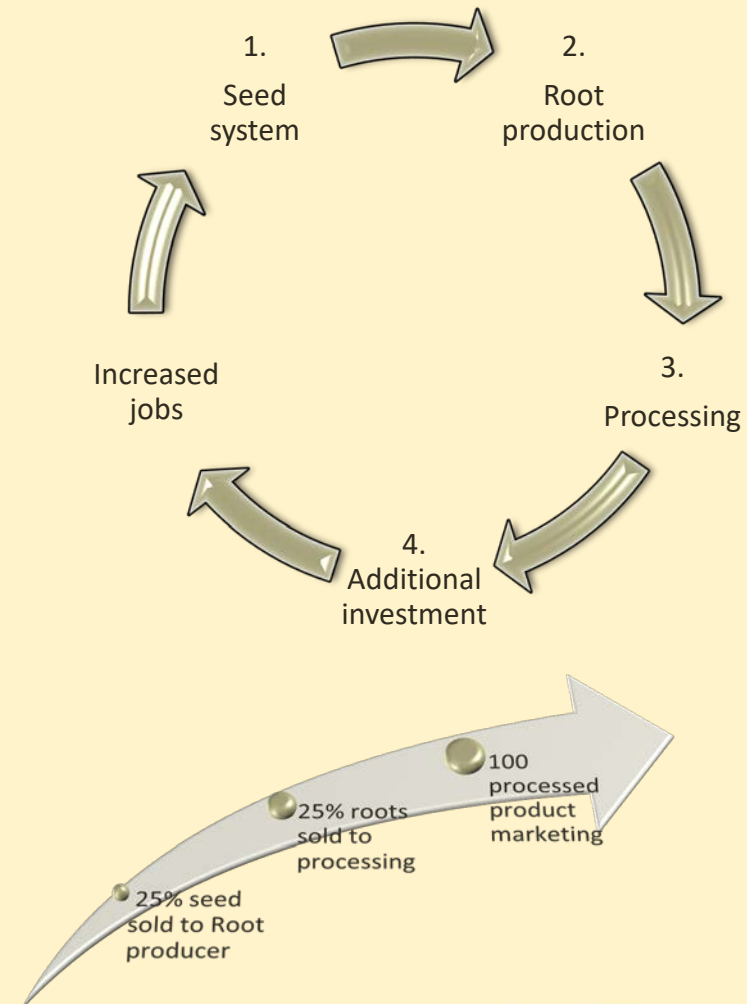
1. Establishing groups to work on 3 sp. value chains: 150 Youth in 11 groups : **S-Seed (10 members), S-Roots (90 members), and S-processing** (40 members, 100% female).
2. Provide training focusing on specific value chain (**vine conservation technology, production & post harvest handling, bulking, transporting, food safety & sanitation, processing, and branding**)
3. Providing technical and material support: Land, clean **planting materials, farm materials, irrigation equipment, and puree processing machine.**
4. **Follow up** the implementation and inter group learning.
5. **Business entrepreneurial trainings** and market linkage.



# JOY: Business model...

**SLO1: Reduced poverty**

**SLO2: Increased nutrition and food security**





# JOY: Expected outcomes....

- ✓ Increased income and employment.
- ✓ The project will benefit 150 youth and create jobs; 600 indirectly.
- ✓ Training on the (OFSP) value chain.
- ✓ Enhanced business and entrepreneurial skills through training and financial support.





# JOY baseline survey description



## Characteristics of young people involved in the survey

Variable	#Obs.	Mean	Min	Max
Age in years	280	22	13	35
Place of birth (Urban=1)	280	<b>0.32</b>	0	1
Marital status (Married=1)	280	0.64	0	1
Highschool student (yes=1)	280	0.2	0	1
Ever dropped school (yes=1)	280	<b>0.55</b>	0	1
Living with parents (yes=1)	280	<b>0.34</b>	0	1
Attending university (yes=1)	280	0.05	0	1
Employed (yes=1)	280	<b>0.58</b>	<b>0</b>	1
Monthly salary (\$)	159	<b>61</b>	<b>3</b>	<b>450</b>

**280** sample size

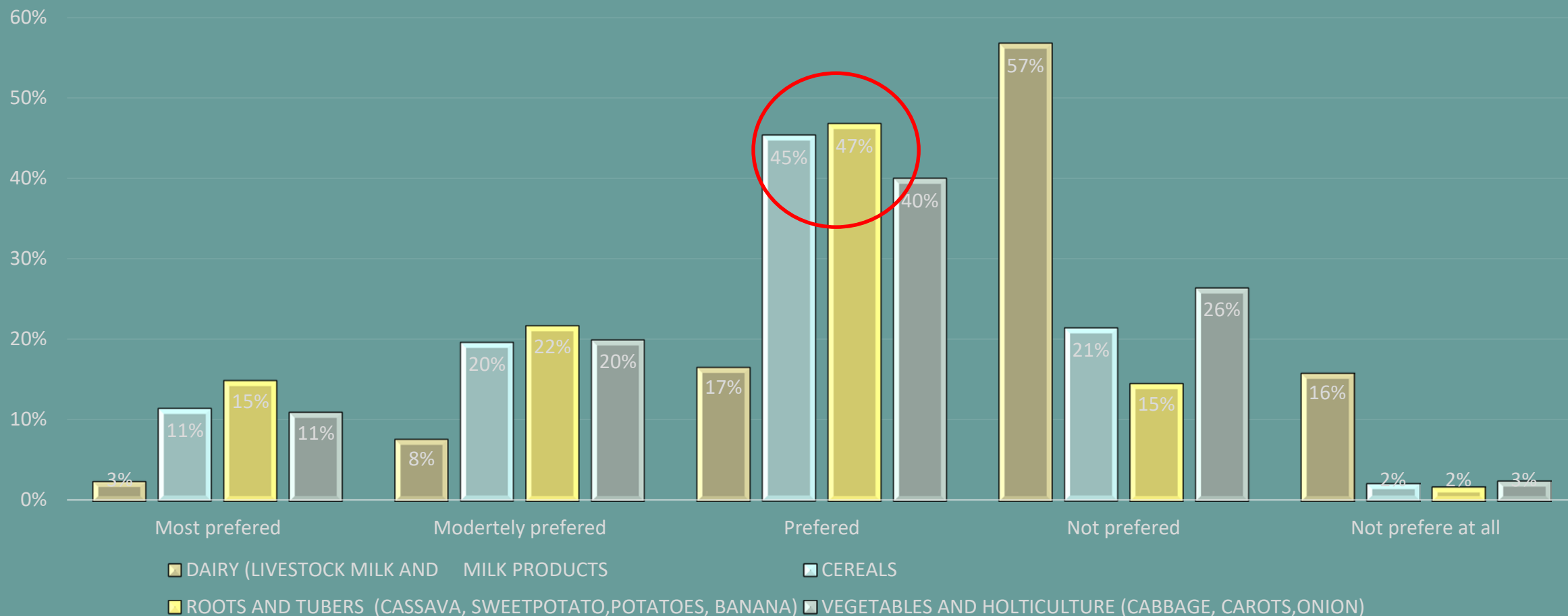
**Rural 129 (46%)**

**Semi-urban 57(20%)**

**Urban 96(34%)**

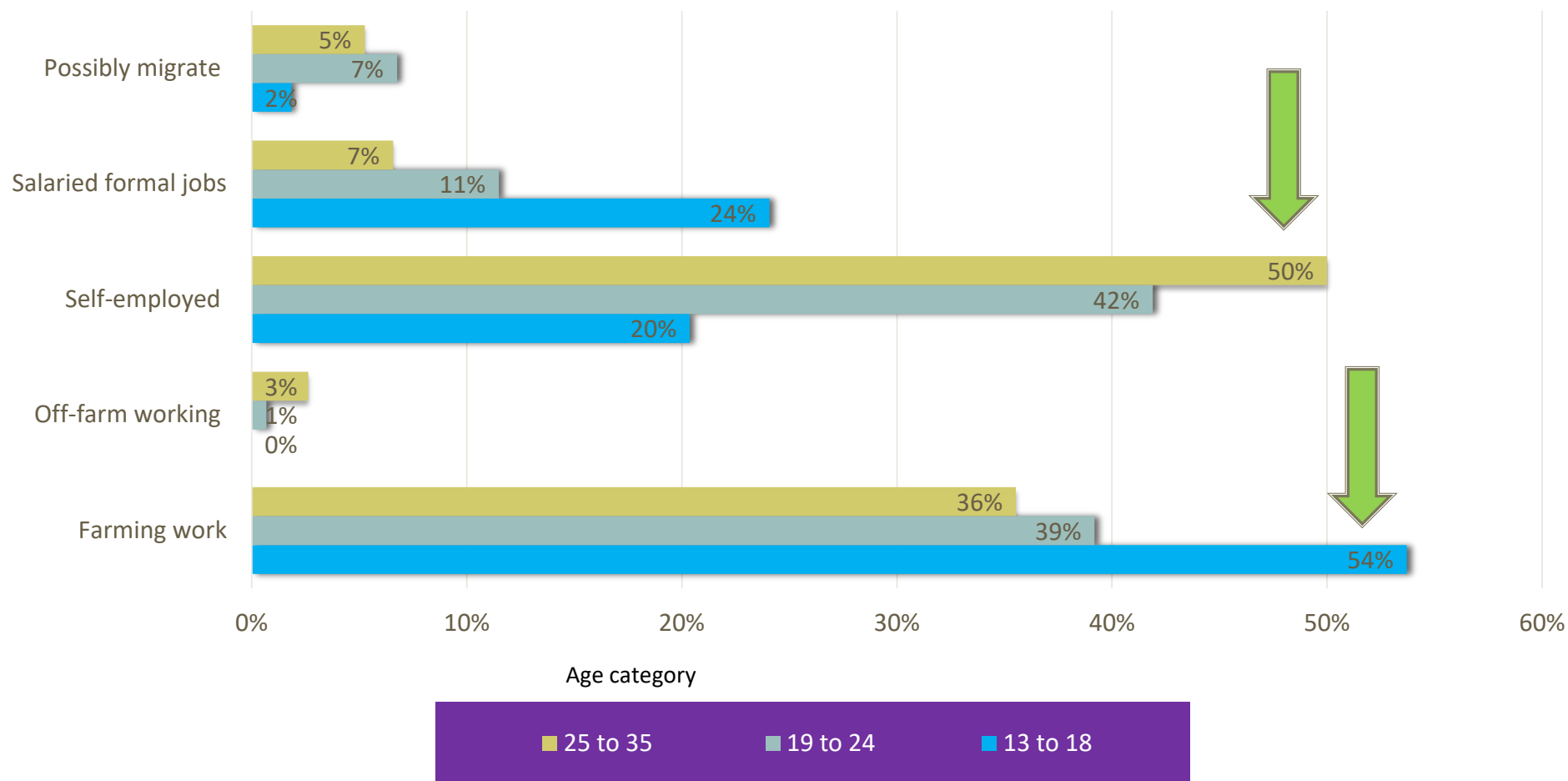
# Preferred agricultural sector

## Preferred agricultural activities



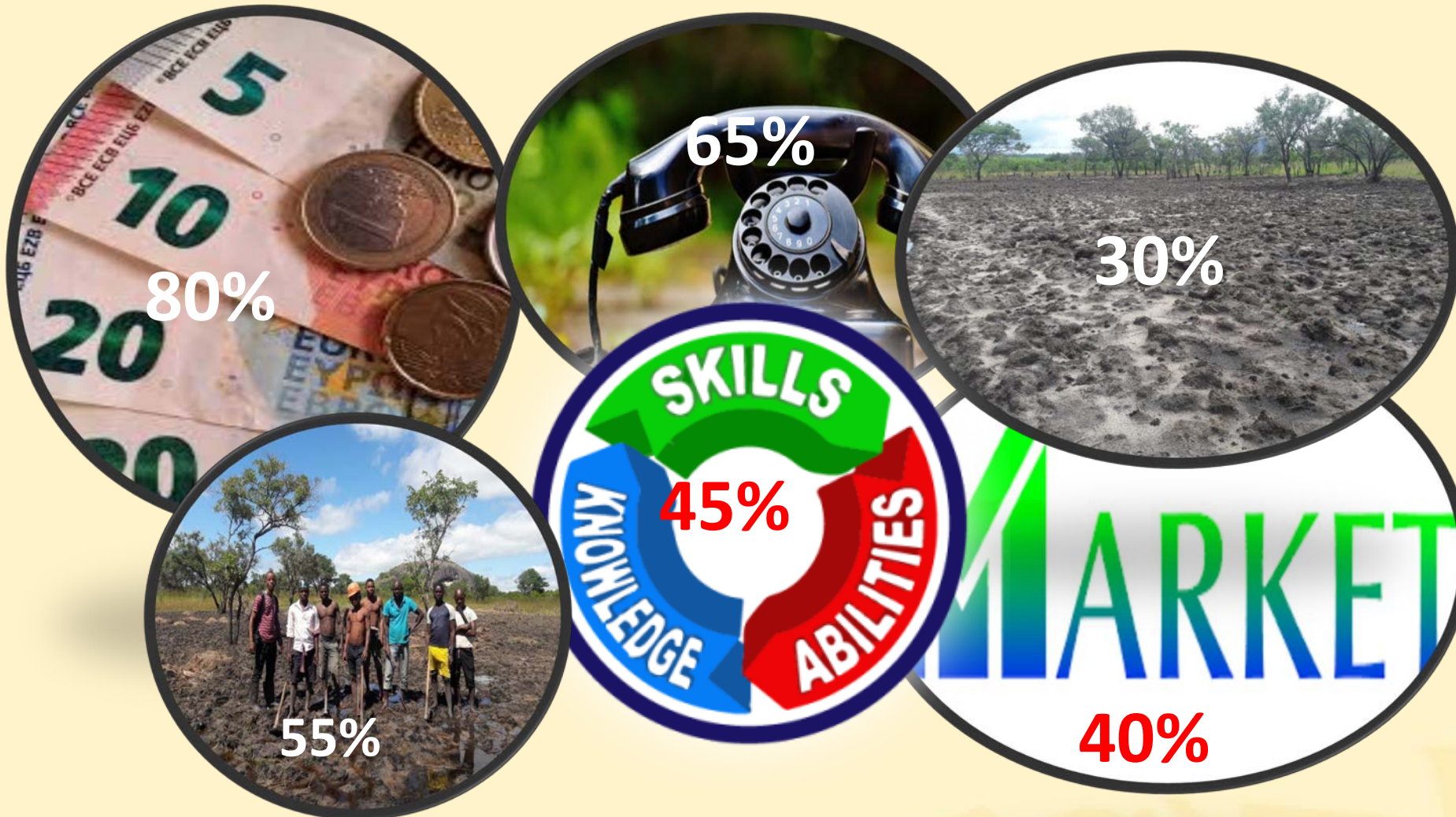
# What young people want to make livelihood..

Preferred future occupation by age category





# Most challenging factor to start agri-business



# Thank You