SCALING SWEETPOTATO TRIPLE S PLUS: Deep-dive session

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Innovation package

- **Technological** innovation (core components) (hand held computer with mobile operating system, integrated network for voice, messaging & data)
- **Infrastructural** innovation (cellular network)
- **Market** innovation (promotions, incentives to keep up with the latest model)
- **Policy** innovation (telecommunication providers, mobile money transfer)
- **Value chain innovation** (availability of sim cards & air time, mobile money)
- **Service provision innovation** (providing solar charging sales points for smart phone users without access to power grid)
- **Mindset innovation** (youth are leading use of technology as it is ‘cool’)
- **Educational innovation** (spin-offs for app developers; social enterprises use for health & market benefits)

Credit: Adapted from Schut, M. (RTB 5.4)
The Triple-S Key practices

1. Selection of healthy plants and pegging

2. Root selection and loading of Triple-S container

3. Checking, desprouting & removing rotten/weevilled roots

4. Root seedbed (preparation, planting & management)
Complementary components

• Like the mobile phone, Triple-S needs complementary components to enable dissemination and adoption at scale.

• What do you think are complementary components that would enable scaling in your country/situation?

• Use the example from the mobile phone.

• Write down your ideas and think about how this would play out in your country (partnerships, infrastructure, additional explorative work, policy).
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