

SCALING SWEETPOTATO TRIPLE S PLUS: Deep-dive session

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Innovation package

- Technological innovation (core components)
 (hand held computer with mobile operating system, integrated network for voice, messaging & data)
- Infrastructural innovation (cellular network)
- Market innovation (promotions, incentives to keep up with the latest model)
- Policy innovation (telecommunication providers, mobile money transfer)
- Value chain innovation (availability of sim cards & air time, mobile money)
- Service provision innovation (providing solar charging sales points for smart phone users without access to power grid
- Mindset innovation (youth are leading use of technology as it is 'cool')
- Educational innovation (spin-offs for app developers; social enterprises use for health & market benefits)



The Triple-S Key practices

- 1. Selection of healthy plants and pegging
- 2. Root selection and loading of Triple-S container
- 3. Checking, desprouting & removing rotten/weevilled roots
- 4. Root seedbed (preparation, planting & management)



Complementary components

- Like the mobile phone, Triple-S needs complementary components to enable dissemination and adoption at scale
- What do you think are complementary components that would enable scaling in your country/situation
- Use the example from the mobile phone
- Write down you ideas and think about how this would play out in your country (partnerships, infrastructure, additional explorative work, policy)





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