



Kenya Bureau of
Standards

Standards for quality life



Kenya Bureau of
Standards



KEBS IN BRIEF

- ❖ **KEBS is the National Standards body in Kenya; established through “The Standards Act” Cap. 496 of the Laws of Kenya; Legal Notices (LNs) have expanded our scope**
- ❖ **KEBS started its operations on 12th July 1974;**
 - ❖ Currently reports to the Ministry of Industry, Trade & Cooperatives
 - ❖ Operations are guided by the Strategic Plan, yearly Performance Contract with the Government
 - ❖ Operates a performance management system based on a Balanced Scorecard
 - ❖ KEBS operates an integrated infrastructure that encompasses Standards, Metrology and Conformity Assessment (SMCA) under one organization

VISION, MISSION, MOTTO



Vision

To be a global leader in standards based solutions that deliver quality and confidence



Mission

To provide standards based solutions that promote innovation, trade and quality life.



Motto

Standards for quality life

KEBS Core Values



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CORE VALUES



We are accountable, honest, trustworthy, respectful and ethical in our actions. We maintain a level of independence that assures confidence;



We listen to both our internal and external customers and deliver an ever-increasing value to them;



We relentlessly pursue success and continuously look for new ways to improve our services and processes;



Our activities promote economic and social development while ensuring protection of the environment.

KEBS is mandated (Standards Act CAP 496 and LNs) to provide standardization and conformity assessment services through:-

- ❖ Promotion of standardization in commerce and industry
- ❖ Provision of testing and calibration facilities
- ❖ Product and system certification
- ❖ Undertaking educational work in standardization and practical application of standards
- ❖ Maintenance and dissemination of International System of Units (SI) of measurements

❖ Standardization Services

- ❖ Development of Standards (Company, National, Regional & International)
- ❖ Maintenance of Measurement Standards (Metrology)
- ❖ Technical support for multilateral and bilateral trade agreements

❖ Conformity Assessment Services

- ❖ Inspection (Import and Export)
- ❖ Quality Assurance (Product certification)
- ❖ Market Surveillance
- ❖ System Certification
- ❖ Testing services

❖ Training and Education

❖ Information Services (Library and Enquiry Point)

PRODUCT CERTIFICATION PROCESS

S/MARK

- **STAGE I:**

- 1. Application:**

- a) Applicant(s) to provide a copy of certificate of registration of business.
 - b) Filling of STA/1 form
 - c) Payment of S/Mark fee as per the guidelines
 - d) Registration of standards levy by filling SL1 forms(free)

- e) Purchase of applicable standard.
- f) Inspection of production premises.
- g) Finished product sampling.
- h) Preparation and forwarding of PSC report.
- i) Award of permit
- j) Printing of packaging materials.
- K) Factory Surveillance

IMPORTANCE OF PRODUCT CERTIFICATION



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Standards for quality life

- ❖ To provide **confidence** to consumers, regulators, industry and other interested parties
- ❖ To raise **quality awareness** in the local market
- ❖ To **facilitate trade**, market access, fair competition and consumer acceptance of products at national, regional and international level.
- ❖ To raise **efficiency** and level of quality of products by manufacturers

CHALLENGES

- Lack of Consistency of product compliance at **initial stage of production.**
- Product **Counterfeiting.**
- **Sustainability** of the business after certification.
- Partial compliance to legal requirements.

CHALLENGES CONT'

- Lack of **training programs** for personnel.
- Lack of understanding and **implementation of applicable standards.**
- Inappropriate **production site.**
- Inadequate information on **product labeling, identification and tractability.**
- Lack of **patenting of company's' trade name or brand name.**

- Difficulties in market access
- Compliance to statutory/legal requirements.
- Lack of appropriate skills.
- Technology transfer

AUTHENTICATION/VERIFICATION

- SM#Permit Number
- DM#Permit Number

S/MARK PERMIT SAMPLE

(P.4)

PERMIT TO USE THE STANDARDIZATION MARK
 THE STANDARDS ACT (CAP. 496 OF THE LAWS OF KENYA)

8815

PERMIT IS GRANTED TO : _____

NAME OF FIRM : _____

POSTAL ADDRESS : _____

PHYSICAL ADDRESS : _____

TELEPHONE NO. : _____

FAX NO. : _____

E-MAIL ADDRESS : _____

STANDARDIZATION MARK NO. : **1862**

EFFECTIVE FROM : **2010-08-30**

EXPIRES ON : **2011-08-29**

DATE OF ISSUE : **2010-12-02**

to use the standardization mark specified in the first row hereunder upon and in respect of the commodity and brand specified in the second and third rows there of, which commodity, conform to the standard specification in the fourth row.

1 STANDARDIZATION MARK





2 DESCRIPTION OF THE COMMODITY UPON WHICH THE STANDARDIZATION MARK IS TO BE USED

WHEAT FLOUR

3 BRAND NAME



4 STANDARD SPECIFICATION (Number and Title)

KS 169.

Kenya Standard Specification for wheat
(Second Edition).

NOTE: 1. EVERY PERMIT HOLDER SHALL PAY AN ANNUAL FEE IN RESPECT OF EACH PERMIT GRANTED OR RENEWED

2. THIS PERMIT IS ISSUED SUBJECT TO THE CONDITIONS SET OUT IN THE CONTRACT FOR USE OF THE STANDARDIZATION MARK

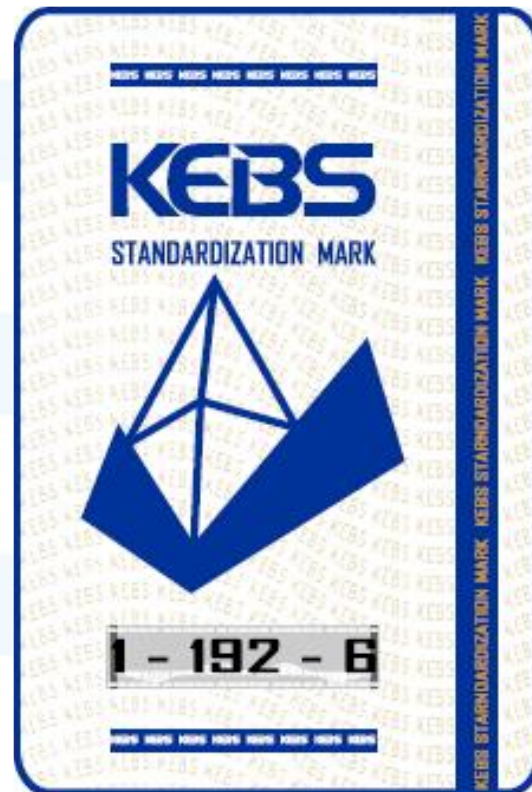

 MANAGING DIRECTOR / AUTHORIZED OFFICER
KENYA BUREAU OF STANDARDS





Kenya Bureau of Standards

S/MARK LOGO





IMPORT STANDARDIZATION MARK

LOGO



K

S

FORTIFICATION MARK LOGO





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THANKS FOR YOUR ATTENTION