Did you know?

• Malawi imports wheat flour worth $27M yearly
• Annual SP Production: >5M MT and < 1% used for processing

Imagine if at least 30% OFSP is used in every bakery product?

• This translates to $9M forex saved and paid to the farmer
• Jobs therefore created
• Improved Nutrition and general livelihood for the population

CIP Malawi/partners- work on varieties and production, value addition, products developed, certified, promoted and demand created

The hitch:

Seasonality vs commercialization: Irrigation/storage of roots, puree

With increased demand, some products are subject to cheating calling for a strong policy support
THANK YOU