People In Need Experience
Sharing on: OFSP Improving Household Feeding practices in SNNPR, Ethiopia.

Presenter: Dawit Sahlu, Kigali Ruanda  August 2019
People IN Need

- PIN was founded in 1992 in the Czech Republic and is currently one of the largest nongovernmental organizations in Central and Eastern Europe with headquarters in the Czech Republic.

- PIN is an active member of Alliance 2015, Czech Forum for Development Cooperation (FoRS), EU Monitoring Centre, Eurostep, Concord and VOICE.

- Among its most important donors are the Czech government, ECHO, Europe aid, USAID, UN agencies, people of the Czech Republic and others.
People IN Need

- Is operating in Ethiopia since 2003. Currently,
- PIN is implementing various community based development projects interventions in areas of education, WASH, Food security, environment and Livelihoods, Emergency and social sectors in Ethiopia.
- Having more than 209 National staff.
PIN- Quality Diets for Better Health Project

- PIN working in partnership with CIP, focusing on Extension and promotion of OFSP in the target Community.
- Project duration: 4 year project (2017 to 2021)
- Funded by European union
PIN- Quality Diets for Better Health Project

GOAL

- Contribute to the reduction of Vitamin A Deficiency (VAD) and improved food security among children and women living in SNNPR of Ethiopia.

Project objective:

- Increased intake of Vitamin A and improved food security among 15,000 HHs having children under-2 and women of reproductive age, achieved through an improved delivery of Nutrition-sensitive -Agriculture and Health Extension Services.
Quality Diets for Better Health Project

Strategy

- Agriculture - Nutrition – Market approach using Vitamin A riche, early maturing Orange Flesched Sweetpotato (OFSP) as a key entry point.

Improving supply:

- The action enables government’s agricultural Development Agents (DAs) and private farmers to multiply and disseminate OFSP vines to local households while building their knowledge and skills required for effective OFSP production.
Quality Diets for Better Health Project

The priority target group of the project:

- Pregnant and lactating women and/or
- HHs having children under 0 to 23 month of age,
- Women headed household, and others
Quality Diets for Better Health Project

Location:

- Sidama and Gedeo Zones in SNNPR; in 4 Woreda at 42 Kebeles.
  
  **Sidama Zone**
  
  - Aleta Chuko woreda

  **Gedeo Zone,**
  
  - Dilla Zuria woreda
  - Wonago woreda
  - Kochere W

- To reach 15000 targeted HHs with direct access to agricultural inputs and nutrition training from the project.
Quality Diets for Better Health Project

- Introduction of OFSP as a reliable bioavailable source of vitamin A and energy into the food supply within its intervention woredas.

- Targeted families have organized under 26, 109 and 2010 nutrition promotion groups called Healthy Living Clubs (HLCs) in 2017, 2018 and 2019 respectively. (30HH/HLC)

- To facilitate peer to peer learning session on Agriculture and nutrition focused topics in eight consecutive months,

- To demonstrate age-appropriate portion sizes, improve meal frequency and encourage mothers to provide children with thicker consistency foods.
Quality Diets for Better Health Project

Targeted Audience

- Mothers and fathers of children under two years.
- Mothers are the primary caregivers, responsible for most meal preparation and child feeding;
- Fathers’ involvement in child feeding is consistently associated with optimal child feeding practices.
Quality Diets for Better Health Project

Influencing audiences:

- Include grandmothers – particularly mothers-in-law, HLC facilitators HDA and HEWs.
- Grandmothers/mothers-in-law are respected members of the family and community.
- Mothers often receive information and advice about child rearing, including feeding, from HEWs and mothers-in-law.
Quality Diets for Better Health Project

Influencing audiences

- Grandmothers/mothers-in-law are respected members of the family and community.

- Mothers often receive information and advice about child rearing, including feeding, from HEWs and mothers-in-law.

- HLC Volunteers and HEWs serve as the primary agents to deliver Social Behavior Change
Quality Diets for Better Health Project

Strategic Approach

- The project works with government’s HEW, Agricultural Development Agent (DA) and Health Development Army (HAD)/ community volunteers.

- Facilitating monthly peer to peer communication and counseling session.

- Conducting cooking demonstrations, to expose families to methods of preparing OFSP and to demonstrate optimal IYCF practices.
Quality Diets for Better Health Project

Strategic Approach

- To address this barrier additional training and tools provided to HEWs to counsel on complementary feeding that help reinforce messages and bring about desired behavior changes.

- To strengthen the integration Health and Agriculture; Nutrition and Agriculture focused training provided to woreda and Kebele level extension workers.

- Training and experience sharing to Volunteers (HDAs) to facilitate HLC learning session and reinforcement visit at household.
Quality Diets for Better Health Project

Achievement in 42 targeted Kebeles:

- 84 Agricultural Development Agent Trained on basic SP production management rained.
- 84 HEWs trained on Nutrition/IYCF and Adult learning and facilitation skill
- 135 HDAs trained and they facilitated HLC sessions in their respective Kebeles
- 4350 HH participated on the Agriculture, & nutrition sessions and food cooking demonstration.
Quality Diets for Better Health Project

- Currently in 2019.
- 12 Privet farmers produced more than 1,294,120 cutting compared to year 2018; 183,394 cutting by 4 private multipliers.
- 20 FTCs produce more than 1,354,560 cutting compared to 2018; 144,860 cutting by 3 FTCs.
- More than 8400 HH access to OFSP vine with four new verities for Ethiopia. (600 cut/HH)
Quality Diets for Better Health Project

- Year 1 & year 2 target HH have started OFSP production and utilization.
- HLC participant mothers have started mixing and feeding OFSP mashed root and leaves to their children and their family.
- Demand of OFSP production increased at community level.
Quality Diets for Better Health Project

- Demand of OFSP production increased at community level.

- Scaling up OFSP in other 2 PIN projects; FTC/Food security project and NRM project.

- The two project have started purchasing and dissemination OFSP vine for 800 HHs, but the demand is for 6000HHs.
Quality Diets for Better Health Project

What we achieved
Thank you!